

Report

Name of activity: Design Thinking for startups

Nature of the Activity: Workshop by Mr. Anay Mashruwala

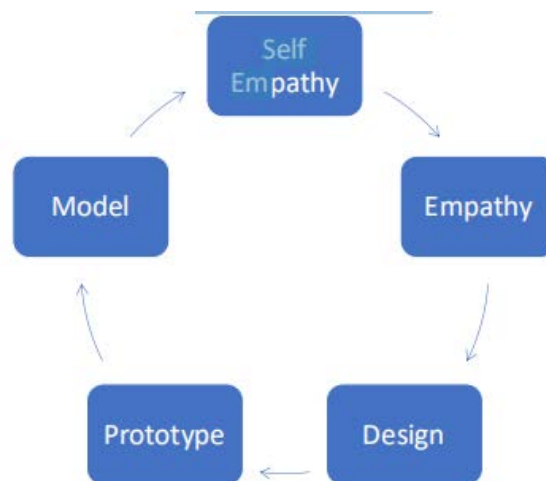
Date and Venue of the Activity: 19 January 2020, GUIITAR Room SOS

Organized by: GSFC University Incubation, Innovation, Technology & Applied Research Centre (GUIITAR)

Number of participants for the event: 36 students

Major discussions in event:

- How to commercialize your hobby or passion for the benefit of others
- Conducted an activity to make a product and sell it such as wallet and laptop case.
- Taught to make a business plan using following theme.



Learning Outcomes for the Activity:

- Students learned about the commercialization of ideas
- Students made the products and tried to sell it during the workshop

How will it be useful for Students / School / University:

- It will be helpful for the students in designing an idea for a business.

