



**REPORT
ON
ENTREPRENEURSHIP AWARENESS PROGRAMME**

**held at the Auditorium, GSFC University, Vadodara
in Partnership with
The Centre for Entrepreneurship Development,
Government of Gujarat**

TABLE OF CONTENTS

INTRODUCTION.....	3
OBJECTIVES.....	3
PROGRAM OUTLINE.....	3
PROFILE OF THE SPEAKERS.....	4
PROGRAM PARTICIPATION	6
FEEDBACK SUMMARY	7
Perceived Opinion about the Workshop	7
Feedback of Speakers	9
List of Suggested Topics for the future training program.....	10
Demographics of the Participants	10
PHOTO GALLERY.....	11
ANNEXURE - I.....	14

Introduction

GSFC University organized the Entrepreneurship awareness Program in collaboration with the “*Centre for Entrepreneurship Development*”, Government of Gujarat Organization on May 04, 2019 (Saturday) between 9.30 a.m. to 12.30 p.m. at SOT, Auditorium, GSFC University.

Objectives

- ✓ To Enhance Confidence & Motivation Towards Entrepreneurship
- ✓ To create awareness amongst the participants about newly established Innovation & Incubation Centre at GSFC-U

Program Outline

Sr. No.	Time	Topic	Speaker
1	09:30 to 10:00	Why Entrepreneurship?	B.B. Bhayani, Provost, GSFC-U
2	10:00 to 11:00	Role of CED and related Activities	Archana Yadav, Regional Manager, CED
		How to be an entrepreneur?	Piyush Shah, Training Officer, CED
3	11:00 to 11:45	Ideation, Entrepreneurship & Role of GSFC-U Innovation & Incubation Centre	Nishant Parikh, Chief Certification Program, EDC, GSFC-U
4	11:45 to 12:30	Conceptualization of an Idea into Product	Gaurav Saxena, Assistant Professor, SOT, GSFC-U

Profile of the Speakers

Mr. B. B Bhayani

Educational Qualification:

- B.E. Chemical Engineering
- Diploma in Computer Programming

Designation: Provost, GSFC-U Sr. VP (Proj. Exec., Dsg., Const., Insp., Vigi. ,S&FS), GSFC Ltd.

Affiliation: GSFC University & GSFC Limited

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Topic: Why Entrepreneurship?

Highlights of the talk

- Significance of Innovation
- Choosing Entrepreneurship as a Career Goal

Mr. Piyush Shah

Educational Qualification:

- B. E. in Electrical Engineering
- Post-Graduation Diploma in Human Resource Management

Designation: Training Officer

Affiliation: Centre for Entrepreneurship Development, Government of Gujarat

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E-mail: piyush.ced@gmail.com, brd-ced@gujarat.gov.in

Topic: How to be an entrepreneur?

Highlights of the talk

- Details about CED and its working area
- Details about Flagship Programme on Entrepreneurship Development
- Difference between Entrepreneur and Businessman
- Govt. schemes and policies to support new start-ups

Ms. Archana Yadav

Educational Qualification:

- B. E. in Electronics and Communication, North Gujarat University
- M.TECH in Instrumentation and Control

Designation: Regional Manager

Affiliation: Centre for Entrepreneurship Development, Government of Gujarat

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Topic: How to be an entrepreneur?

Highlights of the talk

- Details about CED and its working area
- Details about Flagship Programme on Entrepreneurship Development
- Difference between Entrepreneur and Businessman
- Govt. schemes and policies to support new start-ups

Mr. Nishant Parikh

Educational Qualification:

- B.E. in Instrumentation & Control
- M. Tech Systems & Control, IIT Bombay

Designation: Chief Certification Programme, EDC

Affiliation: GSFC-U

Contact: +91 9825549973

E-mail: nishant.parikh@gsfcuniversity.ac.in

Topic: Role of GSFC-U Innovation & Incubation Centre

Highlights of the talk

- Nurturing Start-ups in the early stage
- How to get an Idea?
- How to Register a Company?
- Funding Avenues for Start-ups

Mr. Gaurav Saxena

Educational Qualification:

- B.Tech (Chemical Engineering), Sardar Patel University, Vallabh Vidyanagar
- M. Tech (Chemical Engineering), SVNIT, Surat

Position: Assistant Professor

Affiliation: GSFC University

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Topic: Conceptualization of an Idea into Product

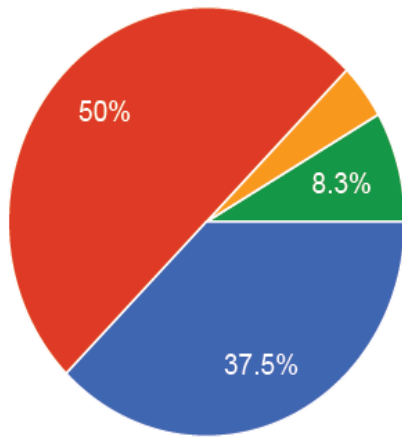
Program Participation

- ✓ Number of Registration Received - 116
- ✓ Turnout from the registered participants - 47
- ✓ Number of Spot Registration - 15
- ✓ Number of Attendees from teaching & Non-Teaching Staff - 19
- ✓ **Total Attendees - 81**

Feedback Summary

To further strengthen the training program, participants were asked to give feedback. The feedback form was uploaded on the google form and sent to 81 attendees amongst which 24 responses have been received.

Perceived Opinion about the Workshop (Meeting expectation of participants)



- Yes completely
- Mostly
- A Little
- Not at all

Annotations

“I came to know Over all facts on entrepreneurship”

“Have got comprehensive information on funding & available financial assistance through government scheme”

“Learned Ideation Process & came to know about various CED training programs”

“Became Conversant about Business Canvas Model”

“I have got ample information on Role of Innovation & Incubation Centre of GSFC-U”

Key Learnings Reported by the Participants

*Components of
Business Plan*

*Connectivity /
Networking is the Key*

*Brain Storming using 3-P
Formulas*

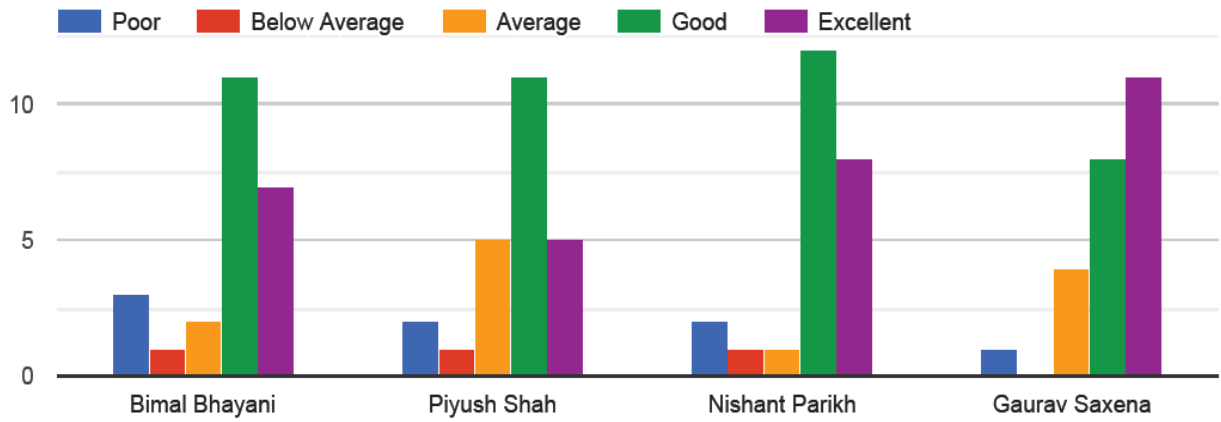
-  *Passion*
-  *Problem Solving Purpose*
-  *Profitable Profession*

Ideation Process

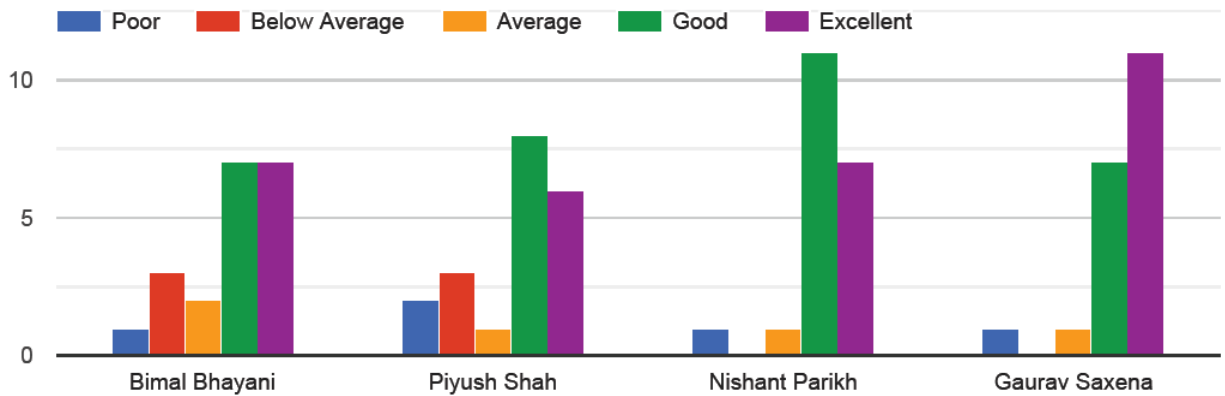


*Converting Ideas into
Ventures*

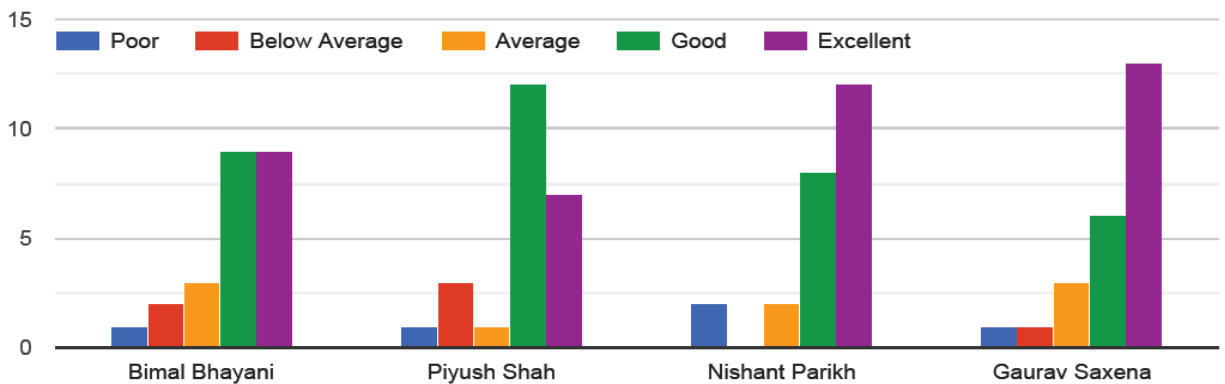
Feedback of Speakers



Justification of Topic by Trainers



Usefulness of the Topics Taught by the Trainers



Knowledge & Presentation Skills of the Trainers

List of Suggested Topics for the future training program

Lastly, participants were asked to suggest topics for future training program. And following topics were suggested:

- ✓ Business Plan Writing
- ✓ Training on Legal Matters
- ✓ Application Development
- ✓ Financial Plan for Start Ups
- ✓ Corporate Communication
- ✓ New Business Opportunities

Demographics of the Participants

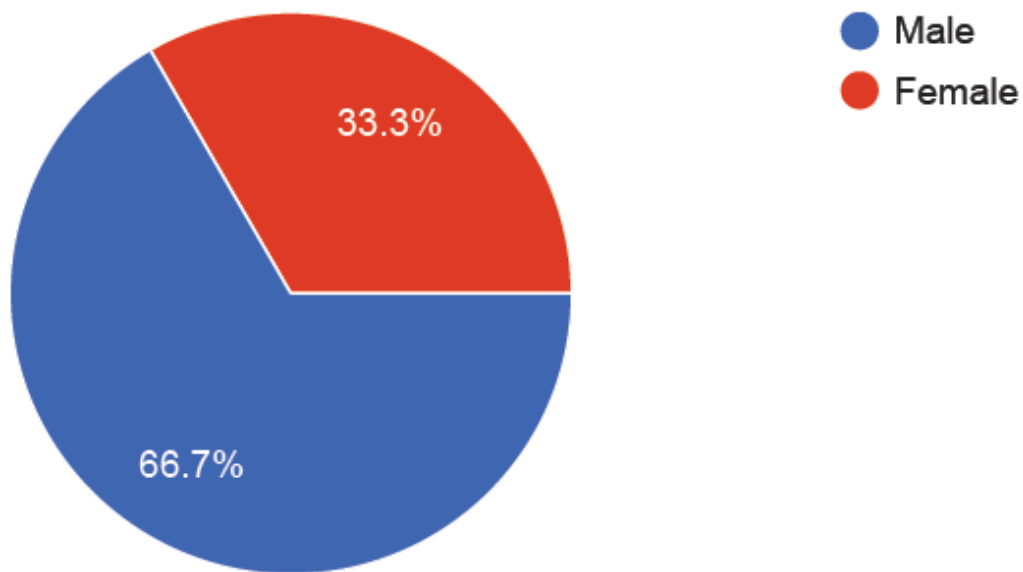


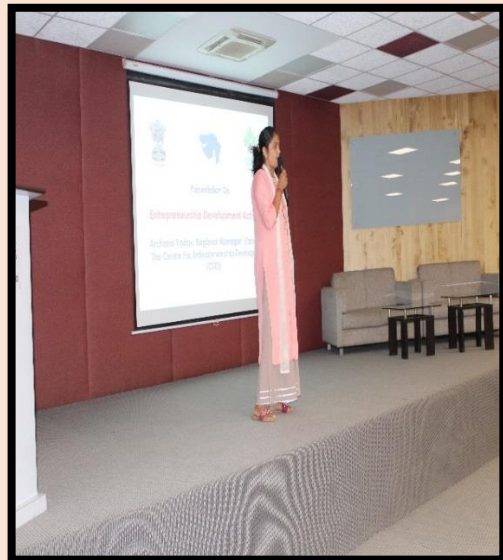
Photo Gallery



Group Photo



**Motivational Address by
Provost , GSFC University**



**Ms. Archana Yadav, Regional Manager, CED,
Vadodara**



**Talk on "How to be an Entrepreneur" by
Mr. Piyush Shah, Training Officer, CED**



**Talk on "Ideation, Entrepreneurship & Role of
GSFC-U Incubation Centre" by
Mr. Nishant Parikh, Chief Certification
Program, EDC, GSFC-U**



**"Business Model Canvas" by
Mr. Gaurav Saxena, Assistant Professor, SOT,
GSFC-U**



**GSFC-U Team Interacting with the CED
Delegates**



Annexure - I

List of Participants

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