



Hitesh Porwal is the founder of **Bizstart** (www.bizstart.in) - a white-labelled technology platform for universities/colleges to funnel potential entrepreneurs and ideas into real-world business incubation.

Hitesh's vision is to create a generation of youth having an entrepreneurial mindset.

After working for 19 years in the corporate world, Hitesh chose the entrepreneurial path at 44 and founded Bizstart.

What is Bizstart?

Bizstart is a startup that empowers aspirational students to discover their latent entrepreneurial attributes and zero in on their most probable venture. It aids insightful learning through a tactical mix of self-reflection, observation and focused action. The Bizstart model is based on close collaboration with universities/colleges to co-develop a pre-incubation program that is effective in sensitising and further funnelling the relevant students and ideas into real-world business incubation.

Hitesh began his career with the Bombay Stock Exchange (BSE) in 1998. In 2001, as head of the INDEX department at BSE, he was responsible for managing SENSEX and other indices. He launched several new indices and India's first ETF (Exchange Traded Fund) on SENSEX with Prudential ICICI MF. He also led the project of migrating SENSEX from full-market capitalisation to free-float methodology, an industry best practice in index construction globally.

In 2003, Hitesh joined an American hedge fund administrator (SS&C GlobeOp). He was responsible for managing teams handling critical middle and back-office operations for hedge funds. Hitesh became a Director in 2006 and MD in 2013.

Hitesh's articles have been published in Indian national dailies, CFA magazine, etc. He has been interviewed on CNBC and Zee for 'Innovation in Indian Indexing Industry'. He has been a guest speaker at various management Institutes, including IIM, Jamnalal Bajaj, BITS Pilani, etc.

QUALIFICATIONS:

- MBA (Finance)
- CFA
- CISA
- GOLD medallist in the state of Rajasthan in the 12th standard board exams