



## Event Report

- 1. Name of Event:** "Entrepreneurship and Innovation as Career Opportunity"
- 2. Nature of the Event:** Workshop
- 3. Date:** 29<sup>th</sup> OCT, 2021
- 4. Time:** 3:00 to 05:00 P.M.
- 5. Venue:** Auditorium, SoT, GSFC University
- 6. Organized by:** GUITAR Council, GSFC University, SSIP, CED, IIC-MoE's and Startup Gujarat.
- 7. Number of Participants:** 25, Annexure – 1
- 8. Speaker Profile:**

Mr. Ashish Shah, Sr. Training Officer, The Centre for Entrepreneurship Development, GoG, Vadodara Region office.

### 9. Major discussions in the event:

#### Mr. Ashish Shah

1. About CED: The Centre for Entrepreneurship Development (CED)-A Government of Gujarat Organization is the 1<sup>st</sup> of this kind in the country, established in 1979, engaged in promoting Entrepreneurship and Skill across the state of Gujarat.
2. Discussed the concept of Human engineering: Innovation, entrepreneurship is successful only when we can develop good humans. The government already started a children's university, Gandhinagar as one of the initiatives in this direction. He discussed the objectives of the establishment of a children's University. He emphasis on the responsibility of an individual towards society, towards family and link it with the human engineering concept.
3. Discussion took place on the relationship between education and earning, earning and decision making power in the family. Why become an entrepreneur?
4. Innovation: Technological innovation, process innovation, product innovation. Positive innovation and negative innovation: Pesticide is innovation but it harms nature. Innovation should be beneficial to society at large and not harm nature, which is known as a positive innovation.
5. Guidance about Entrepreneurship training (EDP):  
Basic criteria: Minimum qualification: 8<sup>th</sup> pass, who can read and write  
Age: 18 to 55



The prime object of EDP is to conduct an entrepreneurship training program of 2-4 weeks duration. CED organizes this kind of training program in various districts and the taluka level. There are two types of training programs i.e. EDP Module-I and EDP Module-II.

Any individual with or without basic qualifications and experience can join this type of training program. Preference is given to the candidate who has completed post graduate, graduate, diploma & ITI courses. The training module / Content of the training program / subjects consists of Which industry to be started, how to start, which type of held and facilities are available, how to manage the business successfully, product guidance, information sources, market survey, managerial inputs, project report preparation, counseling, achievement motivation and post training supportive assistance.

Well known experts from the industries are invited to the training program to deliver lectures and to give professional guidance and detailed information.

#### **KIRANKUMAR PARMAR: (Senior Manager, GUITAR Council)**

Mr. Kirankumar Parmar discussed career opportunities to start an own business. Discussed basic terms: Idea, Innovation, Invention, Proof of Concept, Prototype, Entrepreneurship, Characteristic of an Entrepreneurship, Legal entity etc. with students.

He shared two Government policies namely: 1) Students Startup and Innovation Policy (SSIP), Education Dept., GoG 2) Nodal Institute, Industries Commissionerate, GoG information and motivated students to take the benefits.

He briefed two examples to understand entrepreneurship and innovation:

1. ODDEVEN.Com: 2015 in Delhi government introduce Odd-Even scheme to fight against pollution issue. He discussed the initiative taken by Mr. Akshay (13-year-old young boy) who started the odd-even website and its growth and business model. He worked on the problem and created a solution by sharing the vehicle concept.
2. Teabag story: Traditionally when buyer and seller exchange goods, seller send a box to probable buyer, they taste it and provide order. But due to transportation, they faced many problems. Once they put it into a silk bag and send it to the probable buyer. When the buyer received the silk bag he found that he can put it directly into hot water and drink it; taste it and flooded with orders for his "tea bags".



He described the proof of concept (POC) which is an exercise in which work is focused on determining whether an idea can be turned into a reality. POC is meant to determine the feasibility of the idea whereas a prototype is an incomplete version of a physical or digital product, to be taken into user testing. It should incorporate all of the fundamental features and functions, without the final design elements that create a polished aesthetic.

He said a startup is an entity that is working towards innovation, development or improvement of products or processes or services, or if it is a scalable business model with a high potential of employment generation or wealth creation. Further, he briefed the benefits of Indian startup ecosystem.

He said creativity is the ability to come up with new ideas and to identify new and different ways of looking at a problem and opportunities. A creative mind has to have entrepreneurial skills to bring those creative ideas to life in a business setting. Example: Use of umbrella

## WE NEED TO START GIVING CREATIVITY



MORE VALUE

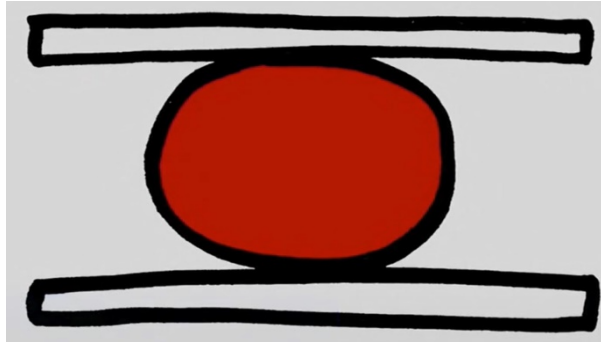
All were participated in the creative games and expressed their imaginations.

1) 100 use of newspapers:



Response from the audience: Wall hanging item, paper straw, paper bag, paper cloth, ball, flower, paper boat, etc.

2) Visual image was shown to the audience and everyone was required to answer based on their imagination and creativity. All 25 students responded: for example sandwich, flag, cricket ball, tomato slice, pond, traffic signal, football ground etc.



He ended the presentation with a question to everyone “Are Entrepreneurs are born or made?”

## **10. Learning outcomes of the event:**

- a. Promote the importance of Entrepreneurship and Innovation as a career opportunity and inculcate the skill set required for a young graduate.
- b. Funding agencies Role and Responsibility
- c. CED Hand-holding Support and EDP Module-II programme details

## **11. How will it be useful for Students/School/University:**

- a. This workshop helped students to understand what is startup and entrepreneurship and provide guidance about the Entrepreneurship Development Programme and other programs of CED. (THE CENTER FOR ENTREPRENEURSHIP DEVELOPMENT, Govt. of Gujarat).

## **12. Feedback from students and faculty:**

Feedback of Students is enclosed as per Annexure-2



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EDUCATION RE-ENVISIONED



**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**StartUp**  
Igniting the future

**SSIP**



**GUITAR COUNCIL**

### 13. Photos:



**GSFC UNIVERSITY**  
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**Industries Commissionerate**  
Government of Odisha



**GUITAR COUNCIL**

**Workshop:**  
**Entrepreneurship & Innovation as Career Opportunity**



**Date:** 29th October, 2021  
**Time:** 3:00 PM to 5:00 P.M.

**Location:** Auditorium, SoT, GSFC University

**Speaker:**  
**Mr. Ashish Shah**  
Sr.Training Officer, The Centre for Entrepreneurship Development (CED)




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**Annexure-1**

**Participant Details**

Sr. No.	Full Name (Name Fathername Surname)	School Name	Division	Semester	Category	Mobile No.	Email Id	Gender
1	Dhruvi Bhaveshkumar Shah	SoM, GSFCU	BBA	1	OPEN	8401910905	26shahdhruvi@gmail.com	Female
2	Sanidhya Pandya	SoM, GSFCU	BBA	1	OPEN	9408107030	21bba01015@gscfcuniversity.ac.in	Male
3	Prachi Haresh Patel	SoM, GSFCU	BBA	1	OPEN	8200042625	21bba01038@gscfcuniversity.ac.in	Female
4	Preet Prashant Gurjar	SoM, GSFCU	BBA	1	OPEN	7016850026	21BBA04005@gscfcuniversity.ac.in	Female
5	Tulsi Pravinsinh Paramar	SoM, GSFCU	BBA	1	OPEN	9510593309	21bba04003@gscfcuniversity.ac.in	Female
6	Shashikant Ramadhar Prajapati	SoM, GSFCU	BBA	1	OPEN	8849926288	Shashikantprajapati839@gmail.com	Male
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8	Dhruvi Ganpatbhai Suthar	SoM, GSFCU	BBA	1	OPEN	7862867985	21bba04011@gscfcuniversity.ac.in	Female
9	Tulsi Chandravan Patel	SoM, GSFCU	BBA	1	OPEN	8347492507	21BBA01019@gscfcuniversity.ac.in	Female
10	Shubham Niravbhai Mistry	SoM, GSFCU	BBA	1	SEBC	9998307774	Mistryshubham53@gmail.com	Male
11	Nishi Hemant Rajput	SoM, GSFCU	BBA	1	OPEN	6355447165	21bba04013@gscfcuniversity.ac.in	Female
12	Hiranya Yogendrasinh Rathore	SoM, GSFCU	BBA	1	OPEN	07990995463	hiranyarathore.student@gscfcuniversity.ac.in	Female
13	Jainil Joglekar	SoM, GSFCU	BBA	1	OPEN	9265086429	jainiljoglekar100@gmail.com	Male
14	Harsh Vipulbhai Shah	SoM, GSFCU	BBA	1	OPEN	7567390929	21bba040101gscfcuniversity.ac.in	Male
15	Yuti Yogesh Patel	SoM, GSFCU	BBA	1	OPEN	7600649109	patelyuti2411@gmail.com	Female



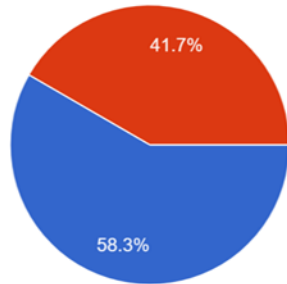
156	Rajat Manish Saxena	SoM, GSFCU	BBA	1	OPEN	8780849275	rajatsaxena.student@gsfccuniversity.ac.in	Male
17	Devansh Jagtap	SoM, GSFCU	BBA	1	OPEN	8154809050	devanshjgtp@gmail.com	Male
18	Jay Pravinbhai Parekh	SoM, GSFCU	BBA	1	SC	8200849621	Jay1902parekh@gmail.com	Male
19	Hitarth Mukesh Patel	SoM, GSFCU	BBA	1	ST	9537510110	Patelhitarth297@gmail.com	Male
20	Shrusti Kakesh Modi	SoM, GSFCU	BBA	1	OPEN	7984791828	Shrustimodi10@gmail.com	Female
21	Riddhi Kamlesh Thakkar	SoS, GSFCU (B.Sc.)	Biotechnology	1	OPEN	9737168882	21sc02021@gsfccuniversity.ac.in	Female
22	Malav Devang Shah	SoS, GSFCU (M.Sc.)	Industrial Microbiology	1	OPEN	9601666062	nb7508589@gmail.com	Male
23	Paras Agrawal	SoM, GSFCU	BBA	1	Open	8160794654	21bba01002@gsfccuniversity.ac.in	Male
24	Jagney Bhavsar	SoM, GSFCU	BBA	1	Open	8735961098	19bba008@gsfccuniversity.ac.in	Male
25	Pranav Prajapati	SoM, GSFCU	BBA	1	Open	7878847299	19bba042@gsfccuniversity.ac.in	Male



### Feedback of Event:

The workshop objective were stated clearly and met.

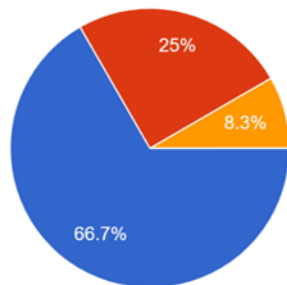
12 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The Speaker made the efforts to make me understand the Career Option available in the field of Innovation and Entrepreneurship.

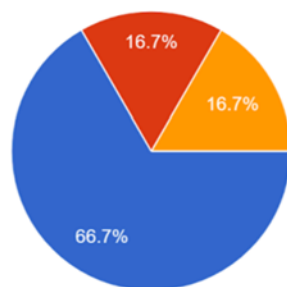
12 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The Workshop has increased my knowledge on Entrepreneurship and Innovation.

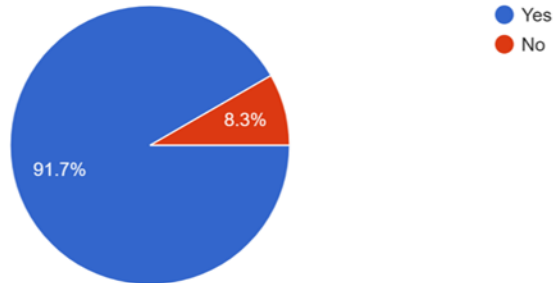
12 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

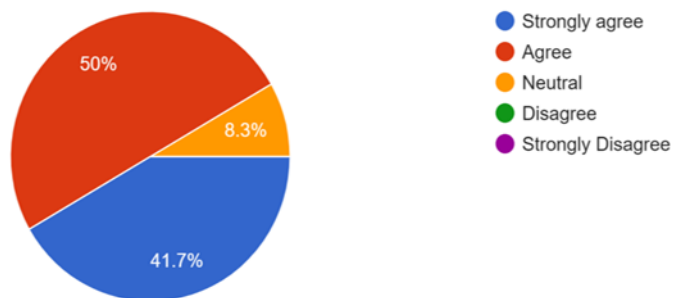
Did the workshop help you with new learning's or knowledge?

12 responses



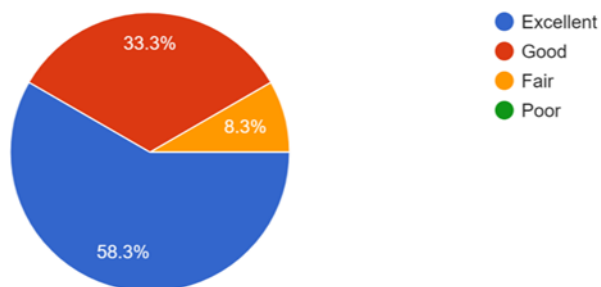
This Workshop will be beneficial for me to pursue Innovation and Entrepreneurship in my career.

12 responses



Please rate your overall experience.

12 responses





### STUDENTS TESTIMONIAL:

- ✓ I had learned that creativity and innovation help to develop new ways of improving the services to optimize the business activity and self-growth.
- ✓ Innovation brings new creativity to society. For example, motorcycles make us realize that we can ride bikes without making any extra effort, they just have to click the switch and it starts automatically.
- ✓ As there are many schemes and start-ups organized by the government.
- ✓ With the help of a seminar, we get to know that an entrepreneur thinks outside the box and beyond the traditional solution.
- ✓ Creativity and innovation help us to become better problem solver in all areas of life and work.
- ✓ Creativity leads to innovation which is a key ingredient to achieving success.
- ✓ I started thinking in a different way like starting to find places where I can start a business and help society.
- ✓ My imagination started being creative.
- ✓ I stopped fearing challenges and started taking them positively and started taking a risk.
- ✓ Though to take action and start things for the future.