

Event Report

- 1) **Name of Event:** Poster Making Competition –“Walls of Innovation”
- 2) **Nature of the Event:** Competition
- 3) **Date & Time:** 09:30 AM, 16th January – 11:59 PM, 21st January 2026
- 4) **Venue:** Event Room, 2nd Floor, GUIITAR Council
- 5) **Mode of Event:** Online
- 6) **Organized by:** E-Club, GUIITAR Council, GSFC University, SSIP, Startup Gujarat and IIC (MoE GoI)
- 7) **Objective of the Event:**
 - Encourage creative thinking and innovative expression among students.
 - Promote awareness about startups, innovation ecosystems, and success stories.
 - Provide a platform for students to express startup-related ideas through visual storytelling.
- 8) **Number of Participants:** 33, Annexure – 1

9) **Brief of Event :**

On the occasion of National Startup Day 2026, the E- Club organized a poster-making competition inviting individual participation from all students.

Participants created digital posters under one of the following themes:

- Startup Motivation Quotes
- Startup Facts (India / Global)
- Entrepreneurial Mindset
- Failures to Success Stories
- Future of Innovation (AI, sustainability, green startups, youth entrepreneurship)

The competition required soft copy submission via Google Form.

Impact Created

- Encouraged students to research startup ecosystems and innovation trends.
- Increased awareness about entrepreneurial journeys, including failures and success stories.
- Fostered creativity through visual communication and design thinking.
- Promoted discussions on innovation, AI, sustainability, and green entrepreneurship.
- Created an inspiring environment through poster displays across campus spaces.

The displayed posters transformed institutional spaces into hubs of motivation and innovation.

Outcomes Achieved

- Active student participation across departments.
- Development of research, design, and presentation skills.
- Improved understanding of startup culture and entrepreneurial challenges.
- Enhanced confidence among students in presenting ideas visually.
- Strengthened institutional celebration of National Startup Day.

The competition successfully integrated creativity with entrepreneurial education.

Entrepreneurship Relevance

- Promoting entrepreneurial mindset traits such as resilience, risk-taking, leadership, and innovation.
- Highlighting real startup case studies and inspirational founder journeys.
- Encouraging students to think beyond conventional career paths.
- Creating awareness about emerging sectors like AI, green startups, and youth-led innovation.

By combining art with business awareness, the event bridged creativity and entrepreneurship education effectively.

Alignment with Sustainable Development Goals (SDGs)

SDG 4 – Quality Education

Promoted experiential and creative learning beyond classroom teaching.

SDG 8 – Decent Work and Economic Growth

Encouraged entrepreneurship as a driver of economic development and employment generation.

SDG 9 – Industry, Innovation and Infrastructure

Highlighted innovation, startup ecosystems, and emerging technologies.

SDG 12 – Responsible Consumption and Production

Themes like sustainability and green startups encouraged environmentally responsible innovation.

SDG 17 – Partnerships for the Goals

Promoted collaborative discussions and awareness-building within the institutional ecosystem.

Learning Outcomes for Students

- **Enhanced Entrepreneurial Awareness**

Students developed a stronger understanding of startup ecosystems, founder journeys, innovation trends, and the role of resilience in entrepreneurship.

- **Improved Creative & Design Thinking Skills**

Participants translated entrepreneurial concepts into impactful visual messages, strengthening creativity and problem-solving abilities.

- **Strengthened Research & Analytical Skills**

Preparing fact-based and insight-driven posters required research, critical thinking, and accurate presentation of information.

- **Effective Visual Communication Skills**

Students learned to communicate powerful ideas concisely through design, layout, and motivational messaging.

- **Increased Confidence & Initiative**

Individual participation fostered self-motivation, ownership of ideas, and confidence in presenting innovative perspectives.

Conclusion

The "*Walls of Innovation*" Poster Making Competition successfully celebrated National Startup Day 2026 by blending creativity with entrepreneurial awareness. The event not only encouraged artistic expression but also inspired students to think innovatively, explore startup culture, and develop a solution-oriented mindset.

Through research-driven poster creation and campus-wide display, the initiative fostered motivation, leadership awareness, and sustainability thinking among students. The competition served as a meaningful step toward nurturing future entrepreneurs and responsible innovators.

Winners

1st Winner- Patel Urmil

2nd Winner- Harsh Patel

3rd Winner- Kenil Patel

10) Important Photographs

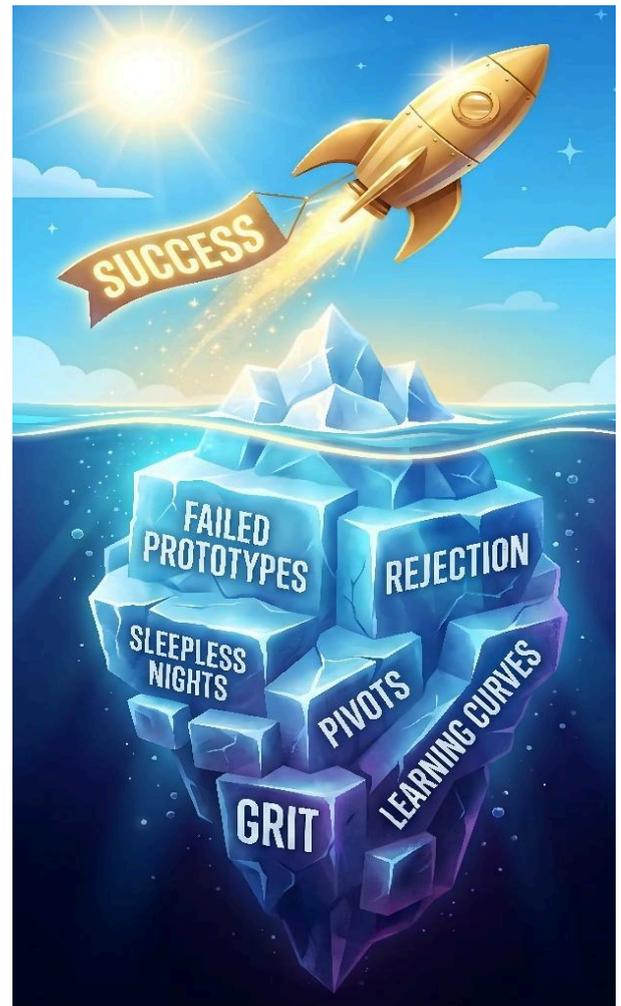
1st Winner

STARTUP SNAKES & LADDERS

Startup Success 1000	Arrogance Risk 980	Market Leadership 960	Long-Term Thinking 940	Industry Impact 920
Ego Over Data 820	Customer Trust 840	Leadership Maturity 860	Stable Scaling 880	Vision Drift 900
Sustainable Growth 800	Strategic Clarity 780	Compliance Issues 760	Operational Pressure 740	Market Expansion 720
Weak Culture 620	Strong Team 640	Leadership 660	Copy Model 680	Brand Recognition 700
Learning Phase 600	Founder Burnout 580	Disciplined Funding 560	Premature Scaling 540	Product Stability 520
Strategic Partnership 420	Cash Flow Error 440	Process Building 460	Legal Neglect 480	Data-Driven 500
Early Scaling Risk 400	Product-Market Fit 380	Co-founder Clash 360	Early Traction 340	Smart Hiring 320
Market Management 220	Feature Overload 240	Lean MVP 260	No Research 280	Customer Ignored 300
Mentor Support 200	Cash Confusion 180	Customer Validation 160	Wrong Partner 140	Vision Alignment 120
Idea Spark 20	Curiosity Phase 40	Problem 60 Identified 60	Assumption Mode 80	Over-confidence 100

Win the Game by Surviving 1000 Days.

2nd Winner



3rd Winner

