



## Event Report

- 1. Name of Event:** Seminar on Cross-Border Commerce – Present Possibilities & Future Opportunities
- 2. Nature of the Event:** Seminar
- 3. Date:** 16<sup>th</sup> May, 2022
- 4. Time:** 01:00 to 02:00 P.M.
- 5. Venue:** Auditorium, SoT, GSFC University, Vadodara
- 6. Organized by:** GSFC University, GUIITAR Council, SSIP, Startup Gujarat and IIC (MoE GoI)
- 7. Number of Participants:** 37, Annexure – 1
- 8. Speaker:** Mr. Aehsan Khan, Founder, Khan Exim Pvt. Ltd.
- 9. Major discussions in the event:**

GSFC University, GUIITAR Council, Students Startup Innovation Policy (SSIP), Institution's Innovation Council (MoE) and Startup Gujarat organized a seminar on "Cross-Border Commerce – Present Possibilities & Future Opportunities" on 16<sup>th</sup> May, 2022 from 01:00 to 2:00 P.M. at Auditorium, GSFC University, Vadodara.

Mr. Kirankumar Parmar, Sr. Manager, GUIITAR Council has welcomed invited speaker Mr. Aehsan Khan, Sr. Management GSFC University, CEO-GUIITAR Council, Dr. Chetna Parmar, Associate Dean, SoM, faculty and participants.

A session begins with the understanding of basic terminology of Export and Import. Mr. Aehsan Khan said a country's importing and exporting activity can influence its GDP, its exchange rate, and its level of inflation and interest rates. He explained what to Export – Import, where to Export and from where to Import.

Mr. Aehsan Khan has 7+ years of experience in Export & Import and shared his experience with the participants. He said a lot of opportunities are available in Export-Import areas such as Employment Opportunities in Govt. & Pvt. sector, Consultancy services, Business and Services (Packaging, Fumigation, Testing & Certification). He shared Govt. of India's support system for Exports & Imports.



Mr. Aehsan Khan explained the Customs Clearance, Shipping & Logistics operation process to the participants. He also discussed Tariff & Non-tariff Barriers, Cultural norms, Market Mood, Economic Situations, Insurance etc. with the participants.

In the end of seminar Mr. Aehsan Khan shared his views on starting an Export & Import business. He advised to gain the knowledge by joining online or offline Export- Import Courses before starting a business.

Mr. Kirankumar Parmar, Sr. Manager, GUITAR Council expressed the vote of thanks to the participants for attending the seminar, Mr. Aehsan Khan for conducting the seminar, Dr. Saroj Shekhawat, CEO, GUITAR Council, Dr. Chetna Parmar, Associate Dean, SoM, Dr. Abha Kalaiya, GUITAR Council SoM start-up coordinator and Sr. Management, GSFC University for guidance and support.

### **10. Learning outcomes of the event:**

Participants learned the overview of Export & Import, Opportunities & Challenges, Customs Clearance, Shipping & Logistics, and how to start Export & Import.

### **11. How will it be useful for Students/Schools/University:**

Participants may start consultancy/start-ups in the area of Export & Import.

### **12. Feedback:**

Participants shown interest for internship work at Khan Exim Pvt. Ltd.

13. Photos:



The poster features logos for GSFC University, Industries Commissionerate, and GUIITAR Council at the top. The central image shows a woman in a hard hat and safety vest holding a clipboard, with a circular inset portrait of the speaker, Mr. Aehsan Khan. The text on the poster includes: "Seminar on Cross-Border Commerce - Present Possibilities & Future Opportunities", "Speaker: Mr. Aehsan Khan, Founder, Khan Exim Pvt. Ltd.", "Date: 16/05/2022", "Time: 01:00 to 02:00 PM", and "Location: Auditorium, GSFC University, Vadodara". Logos for the Institution's Innovation Council, StartUp, and SSIP are at the bottom.





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**SSIP**



**StartUp**  
GROWING THE FUTURE



**GUITAR COUNCIL**









Annexure-1

Participant Details:

IMPORT - EXPORT - GUITAR

Sr. No.	Full Name (Name & Fathersname Surname)	School Name	Division	Sem	Category	Mobile No.	Email Id	Gender	Enrollment/ Employee No.
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16/05/2022

cross - Border Commerce - Present Possibilities & Future opportunities

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