

**Name:** Mr. Bhavesh Chelani

**Designation & Organization:** Founder and MD, Dessertino

**Designation & Organization:** MD & CEO, Santushti Shakes Pvt. Ltd

**Total Experience:** 20 years

**Location:** Vadodara

**Education:**

1. **CA**, ICAI - The Institute of Chartered Accountants of India
2. **B.Com**, S.P. University, Anand, Gujarat



**Brief:**

A Chartered Accountant by profession having a rich experience of heading companies including MNCs specifically at Engineering Industry in India and abroad Worked as CFO in various companies and performed a senior Financial Wizard role with various clients Taking Santushti to the next level and actively engaged in Expansion projects with market penetration Closely working as a brand coordinator Energetic, Self initiator, Multitasking, Analytical, thoughtful, methodical, Innovative and Creative Transforming Santushti from a small outlet to a Corporate Structure with an ability to expand across regions Working closely on standardization, systems, procedures, internal controls and SOPs Expert in multidisciplinary Management. His strengths include benchmarking, taking initiatives, and maintaining a "can-do" attitude. Beginning his career as an employee at Mother Dairy, he has risen to become a global tycoon, demonstrating his remarkable journey from humble beginnings to international success.

**Experiences:**

1. Founder & Managing Director, Desertino: Oct 2018 – Present
2. Managing Director & CEO, Santushti Shakes Pvt. Ltd : May 2015 – Present
3. Associate Vice President - F&A , Gujarat Infra : May 2011 – Present
4. General Manager – Finance , Rolex Rings: Dec 2007 - Apr 2011

**LinkedIn Profile:** <https://www.linkedin.com/in/bhaveshchelani-santushti-dessertino/>

**Awards/Honors and Achievements:**

1. Most Influential Indians Elite List 2022
2. Times Gujarat Icons 2020
3. Times Icons of Vadodara Award 2019