



Event Report

- 1. Name of Event:** Meet Entrepreneur Mrs. Gita Goradia
- 2. Nature of the Event:** Seminar
- 3. Date:** 29th December, 2021
- 4. Time:** 11:00 A.M. to 12:30 P.M.
- 5. Venue:** Nagar Auditorium, GSFC Ltd.
- 6. Organized by:** GSFC University, GUITAR Council, SSIP, Startup Gujarat and IIC (MoE GoI)
- 7. Number of Participants:** 300
- 8. Speaker:**

Geeta Goradia is Former President of Federation of Gujarat Industries (FGI), first lady President in 92 years since it's inception in 1918.

Hailing from the illustrious family of Mahatma Gandhi, she did her MA Honors in Industrial Economics and Law from M.S.University, Vadodara.

She is a successful entrepreneur and presently

- Managing Director - Jewel Consumer Care Pvt. Ltd., Vadodara
- Director - Pioneer Furnaces Pvt, Ltd., Vidyanagar

Independent Director:

- Panasonic Energy India Co. Ltd., Vadodara
- Transpek Industries Ltd., Vadodara
- Gujarat State Fertilizers & Chemicals Ltd. (GSFC)
- Gujarat State Energy Generation Ltd. (GSEG)

9. Major discussions in the event:

GSFC University, GUITAR Council, Students Startup Innovation Policy (SSIP), Institution's Innovation Council (MoE) and Startup Gujarat organized a seminar during foundation course 2021-22 on the topic "Meet Entrepreneur" on 29th December, 2022 from 11:00 A.M. to 12:30 P.M.



Dr. Sanjukta Bose Goswami, Assistant Professor (Chemical Engineering), SoT, GSFCU welcomed invited speaker Mrs. Gita Goradia, GSFC University Management, Dean, Associate Deans, Students, Faculty and Participants.

Mrs. Gita Goradia shared her entrepreneurship journey with students. She said

- Be able to build a good relationship with those around you – better networking
- You will also face failure- learn how to bounce back
- Always be a good leader – set your own example for others around you
- Get comfortable with failure
- Learn to plan and organize

Mrs. Gita Goradia talked about how she excelled in her professional career by adopting five E's i.e Energy, Ethics, Excellence, Economy and Ecology. She also explained how determination and common sense made her what she is now irrespective of her educational qualification. She further said that qualities that one needs to be successful in business are passion, ability to take risks, multitasking, innovation and ethics. These factors are important to be successful in whatever we do. Her journey inspired many students to pursue Entrepreneur as a career option.

10. Photos:





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