Event Report

1. **Name of Event:** Startup Talk by Mr. Rupesh Shah
2. **Nature of the Event:** Webinar
3. **Date:** 19th July, 2021
4. **Time:** 04:00 to 05:00 P.M.
5. **Venue:** GSFC University, Google Meet: https://meet.google.com/qox-yjeu-wuy
6. **Organized by:** GUIITAR Council and GSFC University
7. **Number of Participants:** 101, Annexure – 1
8. **Speaker Profile:**

Mr. Rupesh is an experienced technical consultant with over 30+ years of experience and Owner of Barodaweb with a demonstrated history working in the computer software industry. He helped the organization to grow to the next level by being an integral part of management and providing 360 degree solutions like HR, Finance, Production, Marketing, Sales, Business Development, Operations, Technology Implementation and more. With his experience of using digitalization technologies to streamline processes he possesses an in-depth insight on these technologies and their applications for supporting a variety of organizational goals.

Mr. Rupesh Skilled in System Analyst and Design, IT Company Management, Internet-Intranet-Extranet Solution. Strong business development professional graduated from M.S. University of Baroda.

Mr. Rupesh is core system analyst and designer, Lead software tester, Technical writer, Head marketing and operations, advisor to start-ups.

He is also a director in the company's like Tecso ChargeZone, Baroda Basket and MetroCare Maintenance LLP. Also an advisor to start-up named TechnoFoodies

9. **Major discussions in event:**

GSFC University, GUIITAR Council, Students Startup Innovation Policy (SSIP), Institution's Innovation Council and Starup Gujarat organized a webinar on "Startup Talk by Mr. Rupesh Shah" on 19th July, 2021 at 04:00 to 05:00 P.M. through Google Meet Platform.

Mr. Kirankumar Parmar, Sr. Manager, GUIITAR Council has welcomed invited speaker, GSFC University Management, CEO-GUIITAR Council, Dean, Associate Deans, Students, Faculty and Participants.

Dr. Saurabh Shah, Dean, School of Technology, GSFC University has introduced invited speaker Mr. Rupesh Shah, Founder & Director, Barodaweb to the participants.

Mr. Rupesh has described the Agriculture Age, Manufacturing Age, Information Age and Conceptualization Age to the participants. He said unique ideas will bring money for you and explain the concept of Choice-Chance-Change. He said you must make a choice to take a chance or your life will never change.

Mr. Rupesh narrated the story of two monks who visited a poor family and asked for food and night stay. Head of the family said they do not have anything to offer them as their source of income is cow milk and they have already consumed it. The Senior Monk understands the situation and instructed the junior monk to release the cow at night and decided to leave the family in the early morning before the wakeup. Junior monk has argued with the senior monk on releasing cow as it is the only source of income of poor family but the senior monk was not convinced and did not explain why he had given such an order. Junior monk did as the senior monk instructed and left the village in the early morning. Senior monk died and the junior monk became senior and visited the same village after a few years. He was surprised when he met the poor family as they have a big house and one of the rich families in the village. The Monk asked the head of the family how this happened. Head of the family said when we woke up in the morning we didn't find our cow and we realised that you had stolen our cow. We are very disappointed as our source of food is not available and my children have nothing to eat. We work hard, find alternative resources for income and decide to become rich. Now, the monk realised why the senior monk instructed him to release the cow. Conclusion of the story is to be visionary and think out of the box.

Mr. Rupesh narrated another story of tortoise and rabbit in four different versions.

- Race 1: Tortoise wins the race
  The moral of the story: Slow and steady wins the race. Do not take any opponent lightly.

- Race 2: Rabbit win the race
  The moral of the story: Fast and consistent will always beat the slow and steady. It is OK to make mistakes, but realize the mistakes quickly and correct them.
- Race 3: Tortoise wins the race
  The moral of the story: To identify your core competency and then change the playing field to suit your core competency.
- Race 4: Both win the race.
  The moral of the story: It is better to be individually talented but, if you work together with other talented people in a team, you could achieve even higher.

Mr. Rupesh explained the definition of vision and shared how he achieves his vision by dedication and hard work. His vision is to have clients in every corner of Baroda city and today he has more than 1500+ clients in Baroda.

Mr. Rupesh shared his journey from college to the company setup and achieving 1500+ clients at Baroda. He has Set up a Company after reaching 200+ clients to minimize various initial costs.

At the end Mr. Rupesh suggested 10 steps to convert Idea into Startups with examples.

1. Do your Market Research
2. Secure Intellectual Property
3. Decide on Branding
4. Incorporation
5. Choose a Co-founder
6. Write a Business Plan
7. Pick a Workplace
8. Find a Mentor
9. Apply for an Accelerator Program
10. Raise Capital

10. Learning outcomes of the event:

Students learnt the importance of vision of the company, team building, innovative practices, customer relationship, networking and steps to convert ideas in to startups.

11. How will it be useful for Students/School/University:

Startup Journey of Mr. Rupesh Shah will inspire and motivate the young minds to pursue a career in Entrepreneurship. Students understand how to decide target market, team work, innovation and adopting new technology in workplaces

12. Feedback from students and faculty:

Feedback of Students and faculty is enclosed as per Annexure-2

13. Recorded Video Link:

https://drive.google.com/file/d/1VrrXz5L2hnwC-jqgrHUGx8JyLnmZGpOi/view?usp=sharing

14. Photos:

GSFC UNIVERSITY
GUIITAR COUNCIL
Startup Talk
Organized by GUIITAR Council
Mr. Rupesh Shah
Founder & Director Barodaweb
Date: 19th July 2021
Time: 4:00 pm to 5:00 pm
Registration Link:
bit.ly/guiitar28
SSIP
StartUp
gsfcuniversity
gsfcuniversity GSFC University and GUIITAR Council invite you to attend the Startup Talk by Mr. Rupesh Shah, Founder & Director Barodaweb, Vadodara on 19th July, 2021 at 04:00 to 05:00 P.M. through a virtual platform. He will share his startup journey and best practices with you.
Registration Link:
https://bit.ly/guiitar28
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About Me
Started career in the year 1989. Done my post-graduation from MS University from department of statistics.
Today I am Running an IT firm named Barodaweb. Barodaweb is into the business of custom web and mobile app development. At Barodaweb we transform new ideas into IT enables business solutions.
Also I am a director in the company Tesco Chargezone which is in EV [Electrical Vehicle] charging infrastructure.
And an advisor to upcoming business baby called Technofoodies Pvt. Ltd. A unique concept "We Don't market We connect" A Market place for hospitality industries..
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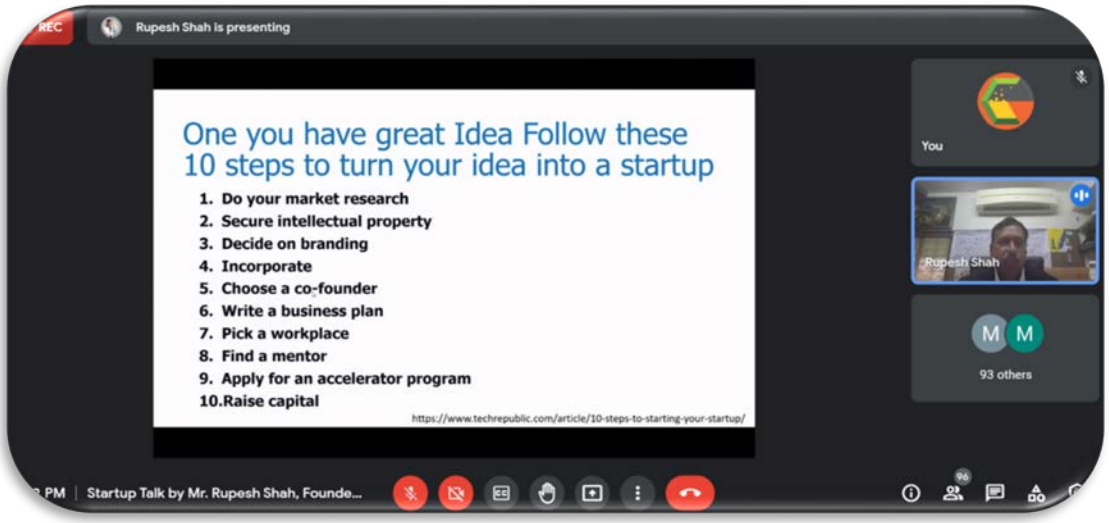
Rupesh Shah is presenting
One you have great Idea Follow these 10 steps to turn your idea into a startup
1. Do your market research
2. Secure intellectual property
3. Decide on branding
4. Incorporate
5. Choose a co-founder
6. Write a business plan
7. Pick a workplace
8. Find a mentor
9. Apply for an accelerator program
10.Raise capital
https://www.techrepublic.com/article/10-steps-to-starting-your-startup/
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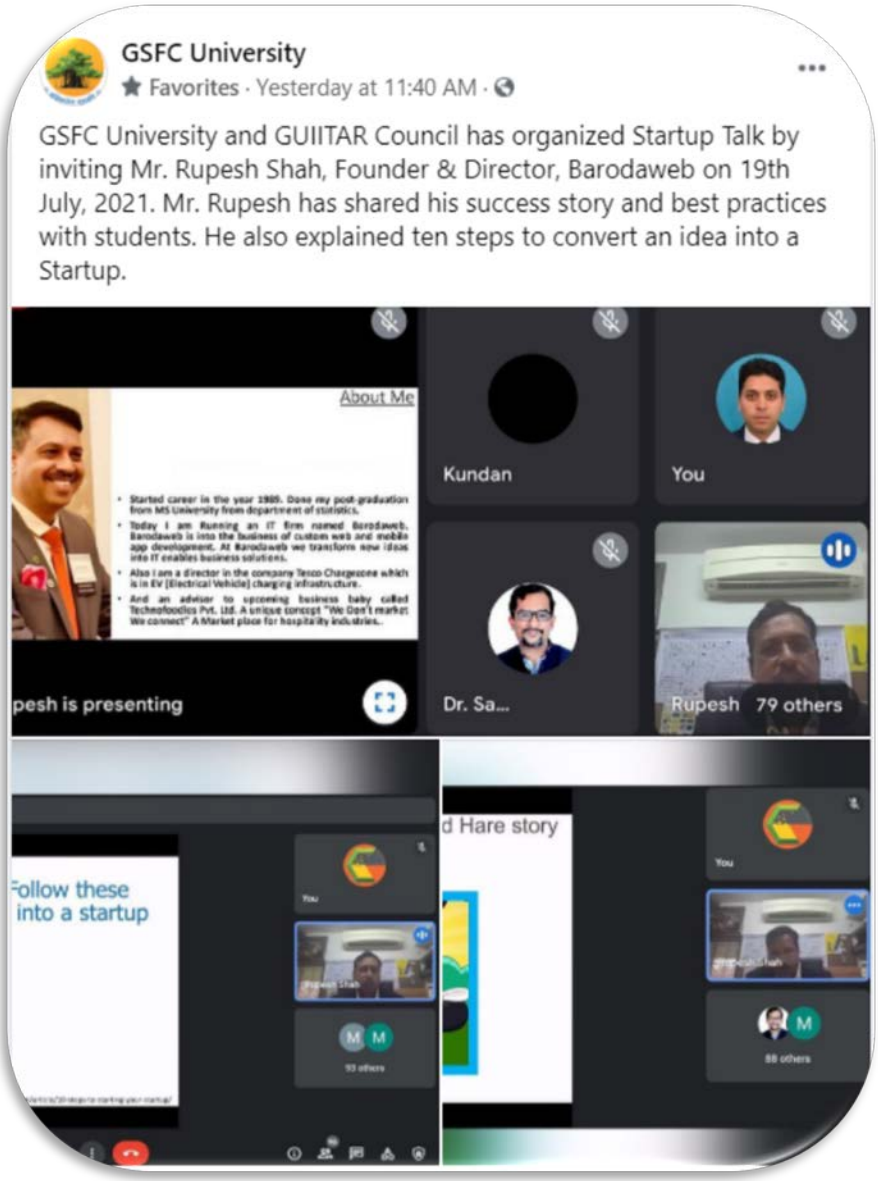
Startup Talk by Mr. Rupesh Shah, Founde...


GSFC University
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GSFC University and GUIITAR Council has organized Startup Talk by inviting Mr. Rupesh Shah, Founder & Director, Barodaweb on 19th July, 2021. Mr. Rupesh has shared his success story and best practices with students. He also explained ten steps to convert an idea into a Startup.
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Dr. Sa...
Rupesh 79 others
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Annexure-1

Participant Details:

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45	Manthan	Other	Mech.	5	SEBC	8200774583	196540319003	Male

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95	Shivangi Singh	Other					shivangisingh3559@gmail.com	Female
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98	Rajni Patel	Other					shivchemind1984@gmail.com	Female
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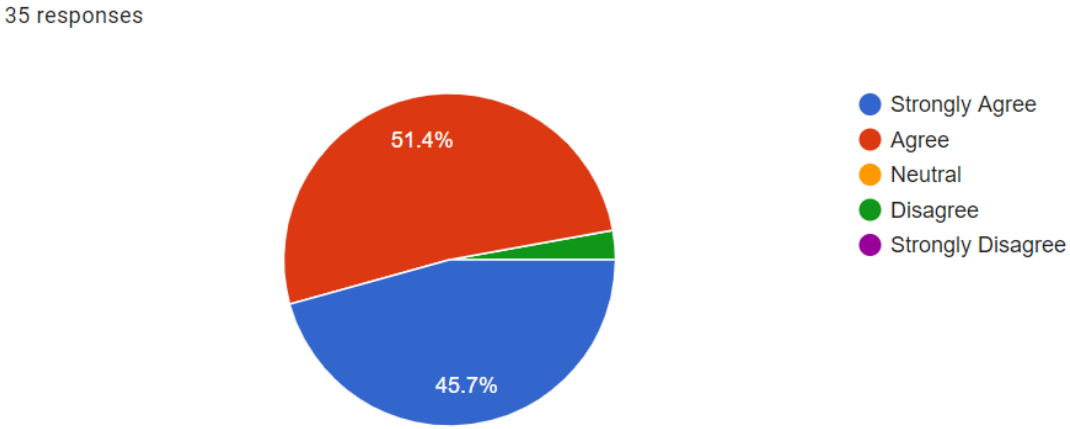
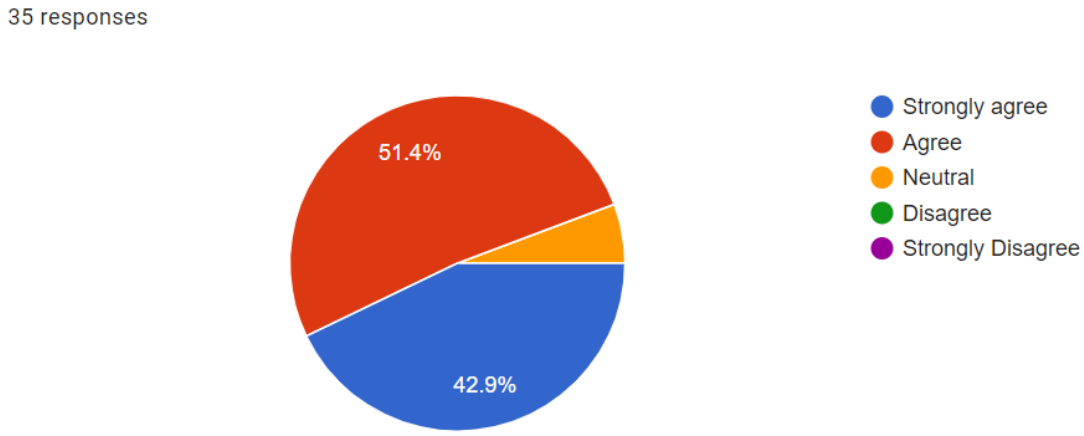
Annexure-2

Feedback of Event:

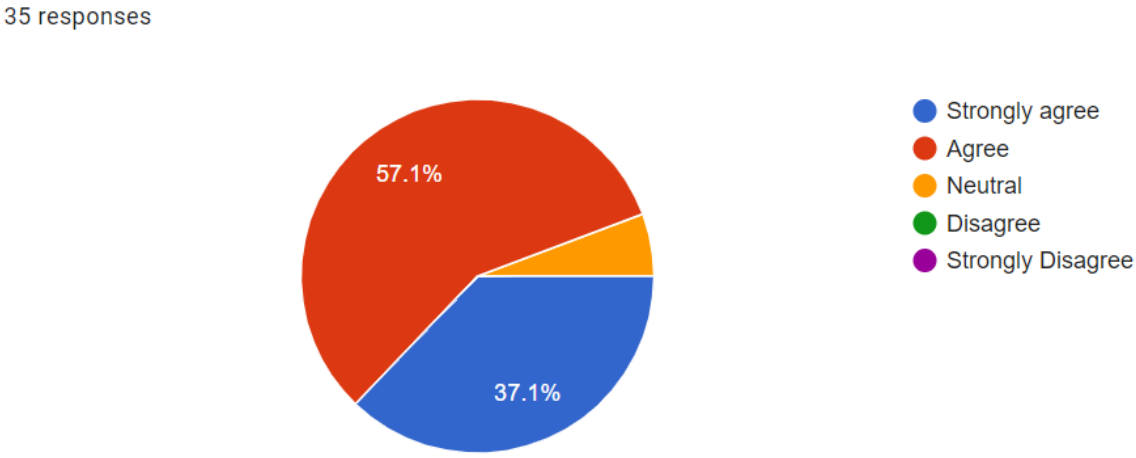
1. The webinar objectives were stated clearly and met.



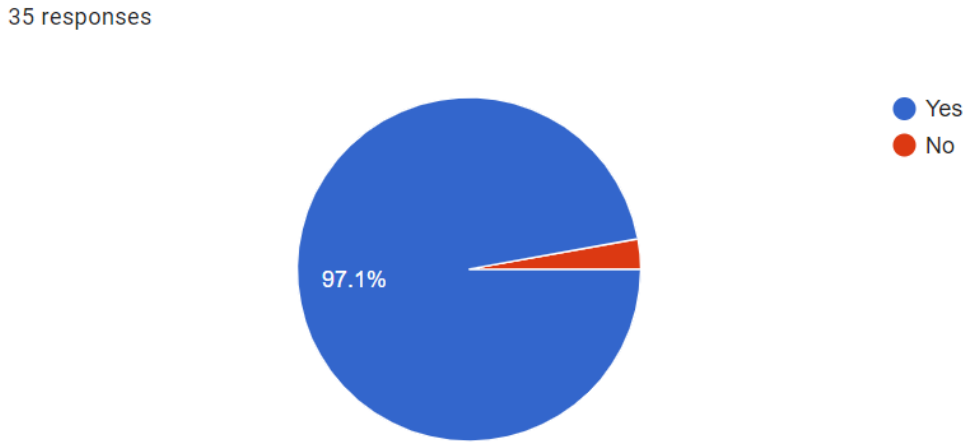
2. The speaker made an effort to make me understand the topic.



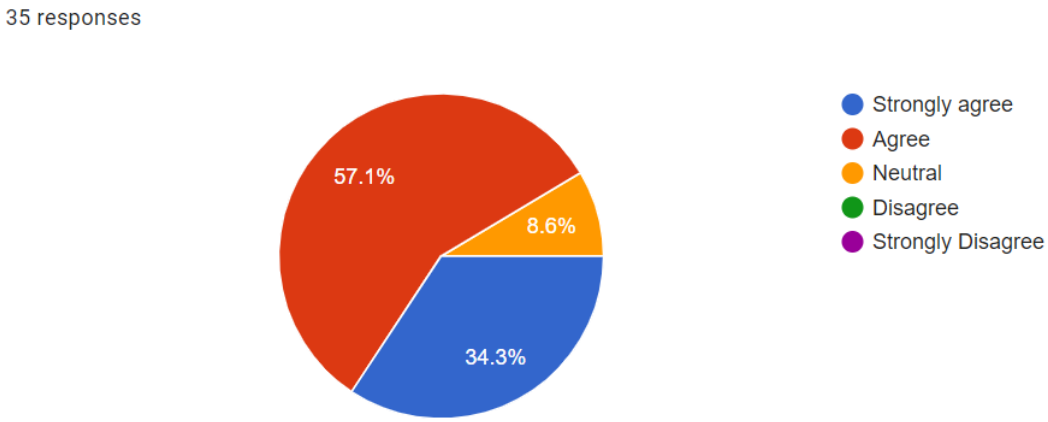
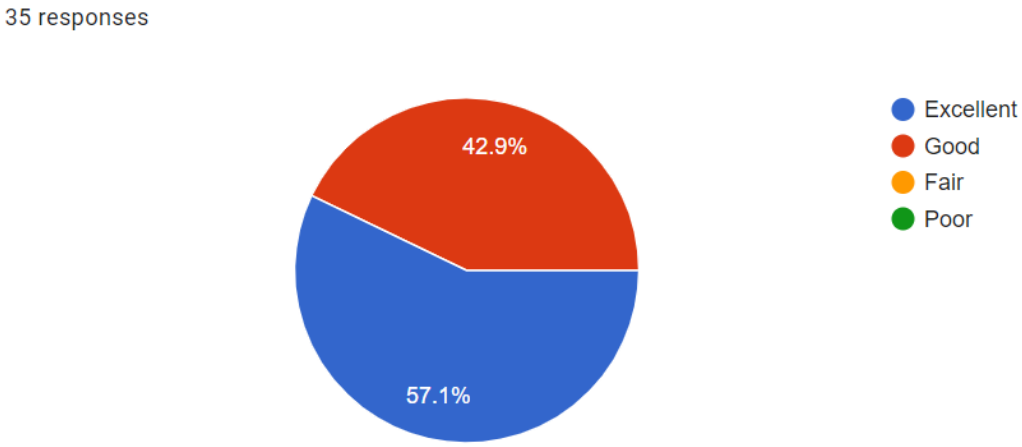
3. The startup talk has increased my knowledge on Innovation & Entrepreneurship.



4. Did the event help you with new learning's or knowledge?



5. This startup talk will be beneficial for me to pursue Innovation and Entrepreneurship in my career.



6. Please rate you overall experience.