

Event Report

- 1. Name of Event:** Startups Conclave
- 2. Nature of the Event:** Exhibition
- 3. Date:** 25th June, 2022
- 4. Time:** 03:00 to 07:30 P.M.
- 5. Venue:** 2nd Floor, GUITAR Council, Anvikhsa, GSFC University, Vadodara
- 6. Organized by:** Startup Gujarat, Statup India, GUITAR Council and GSFC University
- 7. Number of Participants:** 160+, As per Annexure -1
- 8. Event Statistic:**

- A. Incubation Centre Representative: 28+
- B. Startups: 40+
- C. Startups Founder, Co-Founder, Team Members: 90+
- D. Government of India Officials: 2
- E. Government of Gujarat Officials: 8
- F. Speakers: 4
- G. Visitors from Industry: 2
- H. GUITAR Council Team: 15
- I. GSFC University Management & Staffs: 11

9. Govt. of India Officials Visited:

- a) Shri Anurag Jain, IAS, Secretary, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India
- b) Shri Krishna Sharma Gudipudi, Manager, Invest India, Startup India, Gol

10. Govt. of Gujarat Officials Visited:

Industries Commissionerate Office:

- a) Shri D. R. Parmar, Joint Commissioner of Industries
- b) Shri Tarun Chaudhary, Industries Officer
- c) Shri Hiren Purohit, Junior Industries Inspector

Startup Gujarat Cell Team:

- a) Shri Krushn Kataria
- b) Ms. Darshaita Agnihotri

11. Speakers:

- a) Mr. Anand Bhatnagar, Vice President, Reliance
- b) Ms. Mrunali SN. Parikh (CA), Investment Associate, Gujarat Venture Finance Limited (GVFL)
- c) Ms. Ragini Shah, TiE Vadodara
- d) Mr. Bhavesh Chelani, Founder & Managing Director, Dessertino

12. Event Schedule: As per Annexure -2

13. Event Details:

The Startups Conclave was organized on 25th June, 2022 at GUITAR Council(GC), Vadodara by GUITAR Council (Nodal Institute for Start-up Support, Industries Commissionerate, GoG) and GSFC University in collaboration with Startup Gujarat Cell, GoG and Startups India, GoI.

40+ Startups have exhibited their product/process/service in the august presence of Shri Anurag Jain, IAS, Secretary, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India, Shri Krishna Sharma Gudipudi, Manager, Invest India, Startup India, GoI, Shri D. R. Parmar, Joint Commissioner of Industries, Industries Commissionerate, GoG, Dr. Nikhil Zevari, Provost, GSFC University, Government of Gujarat officials and others.

Dr. Saroj Shekhawat, CEO, GUITAR Council welcomed all the esteemed guests coming from Govt. of India and Govt. of Gujarat. She welcomed Startups, Incubation Centre Representative, GSFC University Sr. Management, Dean, Associate Dean, Faculty and Students in the Startup Conclave.

Mr. Kirankumar Parmar (Sr. Manager, GC) welcomed Govt. officials, GSFCU Management and all the participants. He played a GSFC University short video and introduced GUITAR Council (section 8 company) - created as an Incubation Centre to extend active support to startups.

The Startup Conclave started with the Inaugural Ceremony and Dr. Arti Bhadouria, & Dr. Trupti Gajaria (Start-up coordinator, GC) moderated the Inaugural session. She introduced Shri D. R. Parmar, Joint Commissioner of Industries, IC, GoG and Shri Krishna Sharma Gudipudi, Manager, Invest India, Startup India, GoI to the participants.



Shri D. R. Parmar, Joint Commissioner of Industries, IC, GoG welcomed Shri Krishna Sharma Gudipudi, Manager, Invest India, Startup India, GoI with a flower bouquet. Dr. Nikhil Zaveri, Provost, GSFCU welcomed Shri D. R. Parmar, Joint Commissioner of Industries, IC, GoG with a flower bouquet.

Dr. Rajni Pania (Start-up coordinator, GC) welcomed Shri Tarun Chaudhary, Industries Officer, IC, GoG, Shri Hiren Purohit, Junior Industries Inspector, IC, GoG and Shri Krushn Kataria, Ms. Darshaita Agnihotri, Startup Gujarat team with a flower bouquet.

SEMINAR

A seminar was organized to motivate and guide the participants about Entrepreneurship/Start-up mind sets and Tool Sets. Dr. Trupti Gajaria, welcomed all the speakers, introduced them to the participants and moderated the session.

Mr. Anand Bhatnagar, Vice President, Reliance talked about the “Entrepreneurial mindset”. He started with a question to startups- who is an entrepreneur? He asked all present to repeat an Entrepreneur is a dealer in hope. He explained how to handle pressure and stress in day-to-day life. Stress he said cannot be avoided but it is manageable. Pressure is external while stress is an internal response. He discussed the virtues of mental resilience. He emphasised that Entrepreneurs need to be shock absorbent; they cannot transfer shock down to the team. He talked about a volatile future and explained how to execute business with focus. He explained how to build a vision statement. He talked about clarity and a collaborative approach in business. He showed the industry revolution graph and how technology created and launched at the right time played a role in economic growth. He closed his talk by explaining the VUCA world i.e. volatility, uncertainty, complexity, and ambiguity.

Ms. Mrunali SN. Parikh (CA), Investment Associate, Gujarat Venture Finance Limited (GVFL) talked about “Do’s and Don’t while pitching to investors' ". She advised startups to prepare a pitch deck in 10 slides and prepare the first slide in such a way that it conveys the entire business such as using tagline or vision statement. She advised startups to use storytelling techniques to enhance their pitch. Pitching is all about selling problems and you have to convince investors how and why you are the right person to solve them. She suggested avoiding technical terms/jargon usage while pitching before investors. She explained how to prepare a perfect pitch by including Tag Line, Problem, Solution, Go to Market Strategy (TAM-SAM-SOM), competitors, Traction (Financial & Non-Financial), Team, Growth Plan (B2B, B2C,



B2B&C) etc. in the Presentation. She advised start-ups not to talk more about startup valuation in the initial meeting with investors. She invited startups to visit <https://gvfl.com> and apply for funding support

Ms. Ragini Shah, TiE - Vadodara talked about “5 key elements of becoming investable”. She asked a question to the startups: Do you have a monopoly in the market that you are addressing? She said Intellectual Property Rights will give you a monopoly and all startups have to protect their business by securing innovation. A startup must have a strong team who complements each other before approaching the investors. She advised startups to give reasons to the investors to trust them and your startups become investable. A strong team generates faith and trust in the mind of investors and therefore a strong team is an absolute must for any start-up.

Mr. Bhavesh Chelani, Founder & Managing Director, Dessertino talked about “Solution on Challenges faced by Startups”. He invited volunteers to play the game and explained Leadership concepts. Entrepreneurs keep learning till the end of his/her life. He said Entrepreneurship is a habit/mindset. What we think is converted into action and action is converted into habit and habit into character. A character like Mr. Mukesh Ambani is built when thoughts are aligned by conscience and persistent and consistent practices. He asked startups to build entrepreneur characters. He invited questions from startups and replied the same.

Startups Exhibition:

Dr. Nikhil Zaveri, Provost, GSFCU University and Shri D. R. Parmar, Joint Commissioner of Industries, Industries Commissionerate Office, GoG welcomed Shri Anurag Jain, IAS, Secretary, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry (MoCI), Government of India with a flower bouquet.

Dr. Nikhil Zaveri, Provost, GSFCU briefed about GSFC University and GUITAR Council activities to Shri Anurag Jain, IAS, Secretary, DPIIT, MoCI, GoI.

Shri Anurag Jain, IAS, Secretary, DPIIT, MoCI, GoI first visited GSFC University State-of-Art Fire & Environment, Health, Safety Engineering (F&EHS) laboratories. Dr. Nikhil Zaveri, Provost, GSFCU briefed about F&EHS courses and Mr. Narendra Patel, Lab Assistant (Fire & EHS) demonstrated equipment & tools usage.

Shri Anurag Jain, IAS, Secretary, DPIIT, MoCI, GoI interacted with 40+ startup founders, co-founders and team members. He has also interacted with 14+ incubation centres representation during the visit. He asked startups which problem they solve, what solution they provided, viability and future planning.

Shri Krishna Sharma Gudipudi, Shri D. R. Parmar, Dr. Nikhil Zaveri and other GoG, and GUIITAR Council team members accompanied Shri Anurag Jain, IAS, Secretary, DPIIT, MoCI, GoI in the startup's exhibition.

Shri Anurag Jain, IAS, Secretary, DPIIT, MoCI, GoI said India has the third-largest ecosystem for startups in the world. Startups are doing great work. To achieve India's vision of 2047 to become the world's top three economy, startups contributions play a major role. We will achieve this by spreading Knowledge and continuous Innovation. He congratulated all start-ups and gave best wishes for future endeavors.

Shri D. R. Parmar, Joint Commissioner of Industries, IC, GoG briefed Scheme for assistance for Startups/ Innovation – Gujarat Industrial Policy 2020 to Shri Anurag Jain, IAS, Secretary, DPIIT, MoCI, GoI and startups. He further introduced GUIITAR Council and the other Nodal Institute's startup ecosystems in Gujarat.

Shri Nikhil Zaveri, Provost, GSFC University said this Startup Conclave was organized to provide a platform for the startups to exhibit their products/processes/services. GSFC University has established GUIITAR Council, a section 8 company under the Companies Act, 2013 to promote and support creativity, innovation and spirit of enterprise among young minds and innovators. GUIITAR Council has been recognized as Nodal Institute for Startup Support by Industries Commissionerate, GoG. He invited startups to connect with GUIITAR Council for Fundraising, Mentorship, Networking, Business Support Services, Co-working Space, IPR guidance, Hi-tech lab access and other support.

Startups enjoyed the Startup Conclave and at the end a networking dinner was organized for all the participants.

GUIITAR Council is grateful to the Hon'ble President of GSFC University Shri P. K. Taneja, IAS (Retd.), Dr. Nikhil Zaveri, Provost, Shri R. B. Panchal, Director (Admn.) & Registrar, Shri Mahesh Barot, Asst. Director (Admin.), Shri Naren Acharya, Sr. Manager-Placements & Internships, Dr. Saurabh Shah, Dean, SoT, Dr. Nishith Parikh, Associate Dean, SoT, Dr. K. Santhosh Kumar, Associate Dean, SoS, Dr. Chetna Parmar, Associate Dean, SoM, GUIITAR Council team members, faculty and non-teaching staff for guidance and support provided to organize Startup Conclave.

14. Learning outcomes of the event:

- A. This Startup Conclave provided the startups with a unified regional/national platform for exhibiting their products & services and the opportunity to connect and network with the key stakeholders of the ecosystem.
- B. This Startup Conclave provided networking and collaboration opportunities between Incubation Centres of Gujarat for strengthening the Startup Ecosystem.
- C. Experts session motivated start-ups and provided guidance on fundraising, how to handle work pressure & stress, resilience, team building, leadership, volatility, uncertainty, complexity, ambiguity, character building, IPR Protection etc. topics.

15. Photos:



The banner features logos for GSFC University, Industries Commissionerate, and #startupindia at the top. The main text reads 'STARTUPS CONCLAVE Organized by Startup Gujarat Cell & GUIITAR Council'. It welcomes Shri Anurag Jain, IAS, Secretary, DPIIT, Ministry of Commerce and Industries, GoI, and Shri D. R. Parmar, Jt. Commissioner of Industries, Startup Gujarat Cell, GoG, and Shri Krishna Sharma Gudipudi, Manager, Startup India, Invest India, GOI. The event details are: Date: 25/06/2022, Time: 03:00 PM onwards, Venue: GUIITAR Council, GSFC University, Vadodara. Logos for StartUp, Institution's Innovation Council, GUIITAR Council, and TIE Vadodara are at the bottom.

STARTUPS CONCLAVE
Organized by Startup Gujarat Cell & GUIITAR Council

WELCOMES

SHRI ANURAG JAIN, IAS
Secretary, DPIIT, Ministry of
Commerce and Industries, GoI

and

SHRI D. R. PARMAR
Jt. Commissioner of Industries,
Startup Gujarat Cell, GoG

SHRI KRISHNA SHARMA GUDIPUDI
Manager, Startup India,
Invest India, GOI

Date: 25/06/2022 **Time:** 03:00 PM onwards **Venue:** GUIITAR Council, GSFC University, Vadodara

StartUp **INSTITUTION'S INNOVATION COUNCIL** **GUIITAR COUNCIL** **TIE VADODARA**
Assembling the Future FOSTERING ENTREPRENEURSHIP

























Annexure -1

Incubation Centres Representatives:

Sr. No.	Name of Nodal Institute (NI)	Name of NI representatives
1	Parul Innovation And Entrepreneurship Research Centre, Parul University	Mr. Ajaykumar Barot Mr. Hutesh Baviskar
2	Savli Technology & Business Incubator	Dr. Atish Ray Mr. Bhuvan Vyas
3	GTU Innovation and Startup Center	Ms. Sanjana Iyer Ms. Nehal Prajapati
4	International Automobile Centre of Excellence (iACE)	Mr. Sudeep Ambare +1
5	Babaria Institute of Technology (Now KPGU,Vadodara)	Dr. Prachi Pandey
6	Gujarat Student Startup Innovation Hub (i-HUB)	Mr. Yash Pandya +2
7	AIC- GISC Foundation	Ms. Janaki D Joshi Mr. Kamendra Singh Ms. Apporva Bhayani Ms. Madhavi Kapre
8	Anand Agricultural University	Mr. Nikunj Soni Mr. Harsh Zalavadiya
9	IRMA	Mr. Yash Kodwani Mr. Rakesh Arrawatia
10	Atharva Consultant	Mr. Kalp Bhatt
11	Mr. Ravin Bhadja Team	Mr. Ravin Bhadja Team Mr. Ajay Barasara Mr. Darshit Kanani Mr. Keval Ambasana Mr. Satya Trivedi
12	PDEU IIC	Mr. Deep Patel
13	Strinnovation Foundation	Dr. Krupa Mehta
14	GUITAR Council	Dr. Saroj Shekhawat Mr. Kirankumar Parmar

Startups:

Sr. No.	Name of Startups	Name of Nodal Institute	Founder/Co-Founder/Team Members	Name of contact person
1	Edison Infrastructure Private Limited	Parul Innovation And Entrepreneurship Research Centre	5	Mr. Vijaybhai Kamani
2	CollabAct		5	Mr. Kartik Shah
3	Dr. Cardio		2	Mr. Yogesh Patel
4	Players		3	Mr. Parth Agarwal
5	MicroGo LLP	Savli Technology & Business Incubator	2	Dr. Rachna Dave
6	Velesolv Envriontech Pvt. Ltd.		2	Mr. Yagnesh Thakkar
7	Motion Breeze	GISC-GTU	3	Mr. Anantraj Tomar
8	Kridofy		2	Mr. Soham Vaghela
9	Reva - Kriv H2O		2	Mr. Kshitij Kayastha
10	3DP Connect LLP	International Automobile Centre of Excellence (iACE)	2	Mr. Abhishek Parekh
11	Yhokn Tech Pvt Ltd		2	Mr. Satyen Engineer
12	HyperTech Logistics Pvt Ltd		2	Mr. Farhan Vohra
13	Nexactly AI Solutions Pvt Ltd		2	Mr. Shyam Parmar
14	Anand Ashram Ayurved Private Limited, Vadodara	Babaria Institute of Technology (Now KPGU, Vadodara)	2	Mr. Amrit Chhabra
15	GYANME Edutech Private Limited, Vadodara		3	Mr. Raghvendra Chauhan
16	Trium Designs Private Limited	Gujarat Student Startup	2	Mr. AnkitKumar Patel
17	ESTN Private Limited	Innovation Hub (i-HUB)	3	Mr Akshay Kumar
18	Arishti Info Labs		1	Mr. Hardik Tarpara
19	Pureyarns		3	Mr. Hrushil Shah
20	Electrike	GUSEC	2	Mr. Sharad Patel
21	IEIDidactics LLP		2	Mr. Dhruv Ramaiya
22	Newway	AIC- GISC Foundation	2	Mr. Sagar Patel
23	HoneyVeda	Anand Agricultural University	1	Mr. Hardik Joshi
24	Bogie Sauf Pvt. Ltd.	PDEU IIC	1	Mr. Gaurav Chale
25	Techinnovate Mobility Pvt. Ltd.		4	Mr. Darpan Kadu

26	Aero defence	Atharva	3	Mr. Rajan Bhatt
27	Gradeasy	Consultant	2	Mr. Dishant Gandhi
28	Vinikgo	Strinovation	1	Mr. Dimpst Gupta
29	Healthy Nari	Foundation	1	Mr. Anuj Rathod
30	Greenmanity Industry	SV Innovation Foundation	1	Dr. Krupa Mehta
31	Paridhan Farma		1	Mr. Dhruvinkumar Gothadiya
32	Green Global Aggrovation	GUIITAR Council	3	Mr. Shubham Upadhyay
33	Khan Exim Pvt. Ltd.		1	Mr. Aehsan Khan
34	Nullpreneurs		2	Mr. Meet Chaudhari
35	Genexis Biotech Pvt. Ltd.		1	Dr. Jitendra Wagh
36	BioPlastic		2	Mr. Ruchit Patel
37	VR Fire Training		5	Mr. Tej Dhruve
38	Baggase as Bio-Fertilizer		2	Ms. Kavita Mistri
39	Smart Gun for Drone		3	Mr. Harshil Bhavasar
40	Multi Utility Tactical Unmanned Ground Vehicle		2	Mr. Atriya Biswas

Annexure -2

Sr. No.	Program	Duration (In Minutes)	Timing
	Registration and stall set up (Tea and Snacks)	60	3:00 PM – 4:00 PM
1	Welcome & Introduction	15	04:00 PM - 04:15 PM
2	Session on “Entrepreneurial Mind-set” by Mr. Anand Bhatnagar, Vice President, Reliance	25	4:15 PM – 4:40 PM
3	Session on “Do’s and Don’t while pitching to investors” by Ms. Mrunali SN. Parikh, Gujarat Venture Finance Limited (GVFL)	20	4:40 PM – 5:00 PM
4	Session on “5 Key elements of becoming investable” by Ms. Ragini Shah, TiE Vadodara	20	5:00 PM – 5:20 PM
5	Session on “Solutions on Challenges faced by Startups” by Mr. Bhavesh Chelani, Founder & Managing Director, Dessertino	20	5:20 PM – 5:40 PM
6	Vote of Thanks & National Anthem	5	5:40- PM – 5:45 PM
	Tea and Snacks	15	5:45 PM – 6:00 PM
7	Visit of GUIITAR Council (GSFC University) and Interaction with start-ups at Exhibition by Shri Anurag Jain, IAS, Secretary, DPIIT and other officials	50	6:00 PM – 6:50 PM
8	Inaugural Address by Dr. Nikhil Zaveri and Mr. R. B. Panchal, Directors of GUIITAR Council	5	6:50 PM -6:55 PM
9	Interaction with Incubators by Shri Anurag Jain, IAS, Secretary, DPIIT and other officials	15	6:55 PM – 7:10 PM
10	Presentation on Startup Gujarat Ecosystem by Shri D. R. Parmar, Joint Commissioner, Industries Commissionerate office, Govt. of Gujarat	20	7:10 PM - 7:30 PM
Dinner: 07:00 P.M. onwards at Ground Floor, SoT, GSFCU			