

CURRICULUM VITAE
Dr. CHETNA TANSUKHBHAI PARMAR

DR. CHETNA PARMAR

114, Prashil Park, Near Neel City Club,
University Gardi Gate, Rajkot 360005



GENERAL INFORMATION AND ACADEMIC BACKGROUND

- 1) Name (in Block Letters) : Dr. CHETNA PARMAR
- 2) Father's Name/Mother's Name : TANSUKHBHAI PARMAR
- 3) Date and Place of Birth : 31/10/1979 – JETPUR
- 4) Sex (Gender) : FEMALE
- 5) Marital Status : MARRIED
- 6) Nationality : INDIAN
- 7) Indicate whether belongs to SC/ST/OBC/General/PH category : OBC / PH Certified by Govt. Hospital
- 8) Address for correspondence (With Pin code) : Dr. CHETNA T. PARMAR
“PRASHIL PARK -114”
NEAR NEEL CITY CLUB,
SAURASHTRA UNIVERSITY GATE,
RAJKOT – 360005
MO: 9925875319
- 9) Permanent Address (with Pin code): Dr. CHETNA T. PARMAR
“PRASHIL PARK -114”
NEAR NEEL CITY CLUB,
SAURASHTRA UNIVERSITY GATE,
RAJKOT – 360005
- 10) Name of the present employer (If any) : SCHOOL OF MANAGEMENT
RK UNIVERISTY – RAJKOT
- 11) a) Current Designation : PROFESSOR

EDUCATION QUALIFICATIONS

Examinations	Name of the Board / University	Month & Year of Passing	Percentage of marks obtained	Division / Class / Grade	Subject
SSC	G.H.S.E.B.	MARCH 1995	54%	PASS	GENERAL
HSC	G.H.S.E.B.	MARCH 1997	64.38%	FIRST	COMMERCE
BBA	SAU.UNI	APRIL 2000	68.38%	FIRST	MANAGEMENT
M.COM. (REGULAR)	SAU.UNI	MAY 2004	60.50%	FIRST	COMMERCE
UGC NET	UGC	2012	60%	FIRST	COMMERCE
PGDFM	IGNOU	2011	62.38%	FIRST	MANAGEMENT
MBA	IGNOU	2012	64.38%	FIRST	FINANCE
PGDCA	SAU.UNI.	APRIL 2001	56%	SECOND	SMS PROJECT
NCFM/ LIC	BSE/ IRDA	2006	60%	FIRST	LIFE INSURANCE

RESEARCH DEGREE(S):

Degrees	Title of the Dissertation/ Thesis	Date of award	University
Ph.D.	“AN EMPRICIAL INVESTIGATION OF PERFORMANCE OF MUTUAL FUND INDUSTRY IN INDIA”	14/02/2011	SAURASHTRA UNIVERSITY
Ph.D. Guide	I have been guiding Ph.D. student s in RK University; six students are working under my guidance.	2012 to continue...	RK University

Ph.D. Completed	4 students completed 3 students doing ...	2016 onward	RK University
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PH.D, STUDENTS DETAILS

<u>Sr. no.</u>	<u>Students Name & Registration</u>	<u>Title of Research</u>	<u>Year of Completed</u>
1.	<u>Mrs. Kalagi Shah</u> Ph.D. Registration No.: 162	Competency Gap Analysis: A Study Of Management Graduates In Gujarat	April 2017
2.	Mr. Vishal Doshi Ph.D. Registration No. 613063	“A Study On Purchase Behavior Of Car Owners – An Empirical Study On Hatchback Cars In Saurashtra Region	September 2018
3.	Mrs. Pinal Kachchhi Ph.D. Registration No.: 163.	Descriptive Research On Attitude Of Employees Towards Their Organization	June 2018
4.	Mr. Niraj Ramanuj Ph.D. Registration No.: 613113	Ensuring Minimum Public Share Holding Through Offer For Sale – Gauging Market Reaction Using Event Study Methodology	May - 2018

PH.D. STUDENTS PURSING:

<u>Sr.No.</u>	<u>Students Name & Registration</u>	<u>Title Of Research</u>	<u>Year Of Pursing ...</u>
<u>1.</u>	<u>Mrs. Krishna</u>		
<u>2.</u>	Mrs. Bali Nikita Rajesh Kamal Ph.D. Registration No: 615028	“A Study On Behavioral Bias Affecting Individual Investors Decision Of Gujarat State”	<u>June 2015</u>
<u>3.</u>	<i>Mrs. Parihar Himani Virchand</i> Ph.D. Registration No: 615029	“A Study On Trend Analysis Of Selected Commodities	<u>June 2015</u>

		Considering Macro Economic Factors And Its Effect On Indian Stock Market”	
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APPOINTMENTS HELD PRIOR TO THE PRESENT EMPLOYMENT:

Name of Employer	Designation	Nature of Duties	Date of		Salary with Grade	Reason of leaving
			Joining	Leaving		
M.Com. Department Saurashtra Uni.	Lecturer	Faculty Of Finance	August - 2006	June - 2007	12000/-	Permanent Faculty
Hari Vandana BBA College	Lecturer	Faculty Of Finance	June – 2005	May - 2006	6000/-	Appoint in PG
Keynote Consultancy	Junior Assistant	Financial Advisory	March -2004	Feb - 2005	3200/-	

POST/S HELD WITH THE PRESENT EMPLOYER:

Designation	Organization / Institution / Department	Date of Joining		Salary with Grade Pay
		From	To	
Professor	RK School of Management /continue	July – 2007	Onward	15600 – 39100
RK University: Rajkot Lecturer : Appoint in 06/08/2007 to 31/07/09 : Salary 17000/- RK University Assistant Professor: 01/08/2009 to 31/07/2011: Salary 34000/- – RK University Associate Professor: 01/08/2011 to 31/01/2018: Salary 83000/- - RK University Professor : 01/02/2018 continuing				

IMPORTANT / DISTINCTIVE / INNOVATIVE CONTRIBUTION(S) MADE IN THE PRESENT EMPLOYMENT:

I have been working as Ph.D. guide, related duties like PhD paper setting for course work and paper checking. I had designed course work syllabus for PhD student for subject of research methodology. I have been an active member of Research Development Committee. I had adopted innovative learning strategies under subjects which I had deal. Here University had one center which called as Center for Professional Development, under that I had prepared course as “Creator of Your Life” offering to any stream of students. Under School of Management, I had developed course outline of subjects liked Economic for Manager, Financial Management, Risk Management, Security Analysis and Portfolio Management. Our institutes also provide Inter – Disciplinary courses, I had prepared course outline and taught subject liked HNI Options and Strategies, Other Course liked Globalization, Global Business and Gujarat.

Active participant as committee member during present employment like.....

No.	Committee	Details of Works	Time of Work
1.	Women Cell	Chair – Person at University Organized awareness seminar to each department and solve issues and communicate to UGC	2015 to 2017
2.	Ph. D. and DRC Committee	Prepared Course work Syllabus, Exam Schedule, Paper setting and Checking: Finance Group	June 2011 to March 2017
3.	AICTE/ NAAC Committee	Department wise preparing necessary documents at the time of inspection	2011 to 2019
4.	Exam Committee	All the major responsibility of CIE – I and CIE – II examination.	2014 to 2017
5.	Industry Visit Committee	Role as Main Coordinator Need to done all arrangement 180 students	2007 to 2017
6.	Time Table	Prepared and Necessary change with	2014 to 2016

	Committee	proper adjustment	
7.	Culture Committee	Role as Main Coordinator	2007,2008,2010,2012,2014,2015
8.	Convocation Committee	Main Coordinator for dressing female students	2014,2015
9.	Student Placement and Training	In placement training sessions for recent update on financial market and economy, as financial advisor in Mutual Fund I have give students training for effective placements and give them live projects	2014 to 2017
10.	Project base learning	Major finance subjects, I would be preferred to teach with live market and give them project based work which will help them for better placement and better understanding.	2015,2016
11.	KS Patel Award	To main supervisor, checking exam paper	2011 to 2014
12.	ACC committee		
13.	BISVISTA	Competitive event organized	2015,2016
14.	CPD Project	3M Event	
15.	Finance Club	Organized series of seminar	2014,2015,2016
16.	University Bridge Program	Taking session on the subject Life Skill	2013,2014,2015,2016,

IMPORTANT / DISTINCTIVE / INNOVATIVE CONTRIBUTION(S) MADE IN THE STUDENTS

No.	Event Name & Details (Guidance/ main coordinator)	Year
1.	Finance Club: Organized events for technical analysis and live market analysis	2012
2.	Finance club: Workshop on financial planning and portfolio design	2014
3.	Industrial Visit: Every year organized industrial visit for enhancing students knowledge	2007 to 2016
4.	University Bridge Program: Event organized for new batch for introduce with university environment and work culture	2012 to 2016
5.	Poster Presentation: Organized when the time of budget every year and any special scam like IPO	2012 to 2016
6.	Research Seminar: BSE -100 scrip analysis with application of fundamental variables	2014 to 2016
7.	Centre for Professional Development: Event on Money Making Series of seminar organized	2015
8.	Centre for Professional Development: students awareness regarding life goal and career enhancement program like Creator of Your Life – Dare to Dream & Work to Reach	2015

DETAILS OF AWARDS RECEIVED:

Sr. No.	Name of award	Awarding institution	Year	Contribution for which award is given
1.	Galore 2013	RK University	2013	Coordinated Culture Event
2.	Best Research Paper	GTU International Conference in Centre of Financial Services	2014 “Role of Financial Industry in Accelerating Economic Growth”	An Empirical Analysis Of Stock Behaviour At The Event If Offer For Sell: Evidence From Indian Capital Market”
3.	Best Research Paper	RKU Management ICRE International Conference	2016	“Even Study Analysis”

SUBJECT TEACH IN MBA AND BBA

BBA	Business Statistics, Business Taxation, Financial Management, Managerial Economic, Business Environment, Case Study, Production Management
MBA	Business Statistics, Managerial Economic, Business Environment, Research Methodology, Operating Research, Quantitative Technique, Management Control System,
MBA Finance	Financial Management, Financial Planning, Security Analysis and Portfolio Management, Risk Management, Merger and acquisition, Strategic Financial Management., Indian Financial System, Corporate Taxation Planning

MEMBERSHIP ON PROFESSIONAL BODIES:

Sr. No.	Name	Position held	No. of years	Contribution made, in brief
1.	Prudent Advisory Services Ltd.	Financial Advisory	7 years	Making portfolio and advise
2.	Indian Accounting Association	Member	4 years	Work when organized any conference
3.	AMFI	Member	11 Years	Work as advisor

MEMBER OF EDITOR BOARD & ADVISORY BOARD:

No.	Name of Journal	ISBN and Impact Factors	Year of contribution
1.	International Journal of Advance Research in Computer Science and Management Studies	ISBN: 2347-1778 Impact Factors 1.431	2014
2.	Intercontinental Journal of Finance Research Review	ISBN: 2321 – 0354 Impact Factor: 0.4321	2014
3.	International Journal of Business and Rural Development Studies (GBS-IJBRDS)	ISSN 2277-3207	2014
4.	RESEARCH HUB International Multidisciplinary Research Journal" (RHIMRJ)	E – ISSN: 2349-7637, Impact Factor : 0.315	2015

RESEARCH PAPER PUBLICATION IN NATIONAL AND INTERNATIONAL JOURNAL

1. January 2012, Volume 2, Number 1. ISSN: 2231-1769: The Research Development Associate published in Journal of Management Outlook: Title as “BSE and Sectors Indices: Comparative Study”
2. **November 2012, Volume -2, International Journals of Statistics and Analysis, ISSN : 2248 – 9959, “Price And Volume Effect Of Stock Split: Empirical Evidence Form Indian Stock Market”**
3. September 2012/ Volume 2/ Issue 9/ Article No – 7 , 1498-1506: International Journal Of Management Research And Review ISSN: 2249-7196 Research Paper: “Testing The Financial Performance: BSE 30” :
4. **December 2012/Volume 2, Number 1/ Global Journal of Finance and Economic Management, ISSN: 2249-3158: Research Paper “An Analytical Study on Volatility on Selected Commodities: Bullions, Metals & Energy: Black Scholes Model”**
5. October 2012/ Volume 5/ Issue 4: Pacific Business International: ISSN:0974-438X Research Paper” A Comparative Performance Of Mutual Fund Schemes SBI V/S HDFC” impact factor 6.56
6. November 2013/ Volume 1/ Issue 6, International Journal of Advance Research in Computer Science and Management Studies ISSN: 2347-1778 Research Paper “Empirical Relationship among Various Macro Economic Variables on Indian Stock Market”
7. **December 2013, Volume 1/ Issue 7/ International Journal of Advance Research in Computer Science and Management Studies ISSN: 2347-1778 Research Paper: Upward Switches on BSE: An Explanation for Anomalous Stock Price Behavior”**
8. **January 2014/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “Portfolio Selection Using Min- Max Approach; Selected Bank in India: Markowitz Model”**
9. January 2014/ Volume 2/ Issue 1, : Intercontinental Journal of Finance Resource Research Review, ISSN: 2347-1654 Research Paper “An Empirical Investigation on Performance of Gold & Currency: Black Scholes Model
10. May 2014 / Volume 2/ : Intercontinental Journal of Finance Resource Research Review, ISSN: 2347-1654 Case Published: “Sahara India- Indian Conglomerate Business”
11. **December 2015, Portfolio Selection: Using Markowitz Model on Selected Sectors Companies in India, ISSN 2349- 7637 , Research Hub: International Multidisciplinary Research Journal**
12. February, 2015/ Issue 2/ Research Hub: International Multidisciplinary Research Journal, ISSN: 2349-7637, “ BSE and Sectorial Indices: A comparative Study”

13. July 2016/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “Revamping Management Education”.
14. August 2016/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “A study on the analysis of effect of management education on effectiveness of managerial competency”
15. July 2016/ Volume 2/ Issue 1: International journal of Advance Research in Computer Science and Management Studies, ISSN: 2347-1778: Title: “Factors affecting buyers decision while purchasing hatchback car”
16. November 2014/Volume II/ Issue 11/ Intercontinental Journal of Finance Research Review ISSN: 2321 – 0354: title “A Comparative Analysis of Selective Companies : Using Capital Assets Pricing Model”
17. January, 2016/ Issue 2/ Research Hub: International Multidisciplinary Research Journal, ISSN: 2349-7637, “Title as “ A comparative performance evaluation of P/E Ratio: Selected Equity Schemes of Mutual funds”.
18. September, 2014, “Role of Financial Industry in Accelerating Economic Growth” ISBN: 978 – 81 – 9237-874-9, “An Empirical Analysis of Stock Behavior at the event of offer for sell : Evidence from Indian Capital Market”
19. January 6, 2016/ : Published RK University, School of Management as ICRE International Conference [ISBN: 978-93-5254-061-7](#) “A Study on Research Articles on Hatchback Cars: Customer Perception and Buying Behaviour”
20. January 6, 2016/ : Published RK University, School of Management as ICRE International Conference [ISBN: 978-93-5254-061-7](#) : “Offer of Sale – Event Study” Best paper
21. September 2016, Volume 1, Issues – 5, ISSN:2320- 7620, “A descriptive research on observing class performance of teachers, in view of space an international referees multidisciplinary journal of applied research.
22. September 2016, Volume – 1, Issue – 2, ISSN: 2321 – 7073, the role of contribution of H.R. towards organization development, in research matrix an international journal.
23. 21st May 2017, title: A study on Fundamental Analysis –Factors affecting Selection of Security for Portfolio Construction with special reference to Automobile Industry. ISBN: 978-81-934083-0-8 International Conference on New Frontiers of Engineering, Science, Management and Humanities (ICNFESMH-2017) at (NITTTR) National Institute of Technical Teachers Training & Research, Chandigarh

24. VOLUME NO. 7 (2017), ISSUE NO. 02 (February), International Journal of research in computer application and management title: Review Article On Modern Portfolio Theory: Markowitz Model *ISSN 2231-1009*
25. December 2016, Page no 347-353 volume IV ISSUE 1 “A Study On Diverse Parameters Of Organizational Culture & Its Impact On Employees Performance” The board of International journal of research and scientific foundation *ISSN : 2321-2705*
26. 9th February, 2019 2nd International Conference on Managerial Strategies for Technological Transformation in 21st century” Title “Mutual Fund: Validation of Performance Evaluation Index”.
27. 26 & 27 April, 2019, 10th International Conference on Transformation of Business Economy and Society in Digital Era “ ltitle as “Testing the Financial & Fundamental Performance: BSE 100”

Book: A Text Book

1. **Financial Management English medium, M.Com. II semester material published by Saurashtra University , 2008**
2. **Financial Management Gujarati medium, M.Com. II semester material published by Saurashtra University , 2008**
3. **Security Analysis and Portfolio Management English medium, M.Com. II semester material published by Saurashtra University , 2009**
4. **Security Analysis and Portfolio Management Gujarati Medium, M.Com. II semester material published by Saurashtra University , 2009**

Book: B Reference Book

- 1 **Mutual Fund in India ISBN: 978-93-80033-17-4: Design chapter with research work.**
2. **Mutual fund Appraisal: 9789351216825 Published in September 2018.**
3. **Equity Research: 9789353462192 published in January 2019**
4. **Operation Research : 978-93-5351-545-4**

PAPERS PRESENTED IN CONFERENCE, SEMINARS, WORKSHOPS

1. 21st and 22nd 2006, UGC Sponsored National Level Conference organized by Department of Commerce and Business Administration , Title” Merchant Banking as an Emerging Financial Services”

2. 24th February, 2006 UGC Sponsored National Level Conference on “Contemporary Issues in Finance”
3. 1st and 2nd April 2006, National Seminar on Corporate Governance converting Dream into Effective Reality Title: “ SEBI & Corporate Governance”
4. 7th January, 2007, National Level: Faculty of Commerce MS University Impact of Technology on Business Title “ Impact on Stock Market Trading”
5. 19th February, 2007, UGC Sponsored National Conference organized of Commerce and Business Administration, Title “ SWOT Analysis of BPO Industry”
6. 26th March 2007, AICTE Approved National Level Work Shop on Quality Improvement Programme on Management Education in India.
7. 14th April 2007, Course on Kutch Saurashtra Productivity Council “Effective Public Speaking”
8. 28th to 30th April 2008, State Level Faculty Development Programme, Organized by RK College of Business Management.
9. 15th and 17th September 2008, International Conference Management Sciences and Arts Title” On line Stock Marketing Trading”
10. 17th January 2009, National Conference on Global Crisis and Its impact on Indian Economy Title “ Global Crisis on Indian Banking Industry”
11. 5th December 2009, Rajkot Management Association State Level Conference “ A Study on Performance of Mutual Fund in India”
12. 21st July, 2009, Confederation of Indian Industry Work Shop on “Corporate Culture for SMEs”
13. 18th September 2009, Indian Institution of Management Ahmedabad “Workshop on Research Proposal and Report Writing”
14. 23rd January 2010, Faculty Development Programme, Indian Accounting Association, organized Saurashtra University Industry Institutions Interaction Cell: “Case Pedagogy in Management”
15. 7th February 2010, International Conference on New Dimensions in Management Striving for Business Excellence” The Study on Equity Diversified Schemes of Mutual Funds”
16. 18th March 2010, National Conference on New Dimensions in Management organized Indian Accounting Association & Post Re view of Union Budget “BSE and Indices: Comparative Study”
17. 3rd July 2010, Confederation of Indian Industry, Seminar on SME Finance and Innovation for SME Competitiveness.

18. 21st August 2010, Gujarat Technical University organized Faculty development Programme on “Security Analysis and Portfolio Management” Dr. PK Priyan.
19. 12th and 13th February 2011, International Seminar on Changing Paradigm of Accounting & Finance in Global Perspective, Title “ A Comparative Study on Performance of Fund Managers Selected Schemes of Mutual Funds”
20. 27th and 28th February, 2011, UGC Sponsored National Conference & Level Work Shop on Leadership Challenges “A Comparative Study on Performance of Fund Manager on Selected Schemes of Mutual Fund”
21. 12th March 2011, Ethno quest 2011” HR Summit on “Managing Employee Behavior and Attitude”
22. 27th June 2011, Cleared National Institute of Securities Markets, Mutual Fund Distributors Certification Examination”
23. 27th November 2011, UGC Sponsored National Conference on Management, commerce, Business and Economic Research, “BSE and Sectorial indices: Comparative research”
24. 28th January 2012, UGC Sponsored National Conference on Recent Advance in Accounting and Finance, “Testing the financial performance BSE 30”.
25. 3rd March 2012, Gujarat University Financial Skills Council jointly with Motilal Oswal Securities Ltd., On Challenges in Equity and Debt Markets” Ahmedabad Management Association, Ahmedabad.
26. 14th April 2012, Nirma University “Case Teaching Methodology” Faculty Development Programme.
27. 26th and 28th April 2012, Nirma University “Spread Sheet Applications in Financial Management” Faculty Development Programme
28. 5th and 6th January 2013, All India Accounting Conference and International Seminar on Accounting Education and Research, Title “ Testing Capital Assets Pricing Model: Factors Affect Security Return/Portfolio Return SENSEX”
29. 22nd and 23rd February 2014, GTU and Marwadi Education Foundation Organized International Conference on Management of Globalization Business; Emerging Perspectives”
30. 26th and 27th September, 2014: International Conference, Gujarat Technology University, Centre for Financial Services: Role of Financial Industry in Accelerating Economic Growth” Title of research paper: “An Empirical Analysis of Stock Behavior at the Event of Offer for Sell: Evidence from Indian Capital Market”

31. 26th and 27th September, 2014: International Conference, Gujarat Technology University, Centre for Financial Services: Role of Financial Industry in Accelerating Economic Growth” Title of research paper: “Event Study Methodology and Issues – A Review”
32. 14th April, 2015 “A Comparative Analysis using CAPM MODEL, Emerging issue in management innovation” Saurashtra University.
33. 1st March 2014, UGC Sponsored National Conference on Emerging Global Issues in Management Innovations Title” A Comparative Study: BSE SENSEX with Indices”
34. 1st March 2014, UGC Sponsored National Conference on Emerging Global Issues in Management Innovations Title “ Profitability analysis of selected nationalised banks in India”
35. January 5th and 6th 2016, RK University First International Conference on Research and Entrepreneurship, research title: “A Comparative Performance Evaluation of P/E Ratio: Selected Equity Schemes of Mutual Fund.”
36. 26th to 30th March 2016, RK University, Faculty Development Programme on “Learning Experience Design”
37. 5th June and 11th June 2017 Research Methodology and Data Analysis with SPSS, organized by department of commerce and Business Administration, Saurashtra University, Rajkot.
38. 9th Februar, 2019 2nd International Conference on Managerial Strategies for Technological Transformation in 21st century” Title “Mutual Fund: Validation of Performance Evaluation Index”.
40. 22nd January, 2019 Workshop as one day “Emerging issue in Capital Market in India” organized by Department of Business Management, Saurashtra university, Rajkot, key speaker is CEO & MD of BSE India.
41. 8th March, 2019 CII 2nd session on Nari Shakti – leading by examples, session is based on real life experience of selected female.
42. Pacific University

E- LEARNING MODULES

google website and

<https://sites.google.com/a/rku.ac.in/dr-chetna-parmar/> uploaded material and taking online test in [www.edmode .com](http://www.edmode.com)

1. Innovation Teaching and Learning methods Academic Advisory Council ACC/ SAPM

Security Analysis and Portfolio Management (scrip analysis)

2. Innovation Teaching and Learning methods Academic Advisory Council ACCv/RM
3. Course Design, innovation learning HNI Semester II students under RKU Rubrics